MIFF 2027 Fact Sheet

Show Name	:	Malaysian International Furniture Fair 2027 (MIFF 2027)
Dates	:	1 - 4 March 2027
Opening Hours	:	9:30am - 6:00pm (1-3 March); 9:30am - 5:00pm (4 March)
Venues	:	Malaysia International Trade & Exhibition Centre (MITEC) World Trade Centre Kuala Lumpur (WTCKL) *Non-stop free shuttle service available between venues*
Exhibition Space	:	100,000 sqm
Number of Exhibitors	:	Estimated 700 furniture manufacturers & exporters
Expecting Exhibiting Countries & Regions	:	Malaysia, Mainland China, Hong Kong, Indonesia, Japan, Korea, Singapore, Sri Lanka, Taiwan, Turkiye and Vietnam
Product Showcase	:	All types of furniture, furniture accessories, fitting & hardware, timber & other materials
Number of Visitors	:	Estimated 20,000 visitors from 140 countries and regions
Visitor Profile	:	Furniture Importers, Wholesalers & Retailers, Architects, Interior Designers & Decorators, Chain Stores, Furniture & Furnishing related trades
Highlights	:	Muar Hall, MIFF OFFICE, designRena Hall, International Hall, xOrdinary showcase, MIFF FDC 2027 Finalists' Showcase, The SELECT: Origins 2.0, MFID Showcase, Made-in-Malaysia Hall, The Muse Hall
Organised by	:	Informa Markets Malaysia Sdn Bhd
Strategic Partner	:	Muar Furniture Association (MFA)
Industry Partner	:	Malaysian Furniture Council (MFC)
International Trade Partner	:	Malaysia External Trade Development Corporation (MATRADE)
Endorsed by	:	Ministry of Investment, Trade and Industry (MITI) Ministry of Plantation and Commodities (MPC) Forest Research Institute Malaysia (FRIM) Malaysian Timber Industry Board (MTIB) Malaysian Timber Council (MTC)
Supported by	:	Malaysia Convention & Exhibition Bureau (MyCEB)
Approved by	:	UFI, the Global Association of the Exhibition Industry
Media Partner	:	Star Media Group
Official Directory	:	Malaysia Furniture Directory
Official Event Portal	:	MIFF Furniverse
Official Magazine	:	Furnish Now
Events	:	Opening Ceremony Buyers' Night MIFF Awards Ceremony Best Presentation Award Furniture Excellence Award Industry Seminar Series The Muse Design Talks MIFF Tree Planting Campaign