

MIFF 2027 Fact Sheet

Show Name	: Malaysian International Furniture Fair 2027 (MIFF 2027)
Dates	: 1 - 4 March 2027
Opening Hours	: 9:30am - 6:00pm (1-3 March); 9:30am - 5:00pm (4 March)
Venues	: Malaysia International Trade & Exhibition Centre (MITEC) World Trade Centre Kuala Lumpur (WTCKL) <i>Non-stop free shuttle service available between venues</i>
Exhibition Space	: 100,000 sqm
Number of Exhibitors	: Estimated 700 furniture manufacturers & exporters
Expecting Exhibiting Countries & Regions	: Malaysia, Mainland China, Hong Kong, Indonesia, Japan, Korea, Singapore, Sri Lanka, Taiwan, Turkiye and Vietnam
Product Showcase	: All types of furniture, furniture accessories, fitting & hardware, timber & other materials
Number of Visitors	: Estimated 20,000 visitors from 140 countries and regions
Visitor Profile	: Furniture Importers, Wholesalers & Retailers, Architects, Interior Designers & Decorators, Chain Stores, Furniture & Furnishing related trades
Highlights	: Muar Hall, MIFF OFFICE, designRena Hall, International Hall, xOrdinary showcase, MIFF FDC 2027 Finalists' Showcase, The SELECTS: Origins 2.0, MFID Showcase, Made-in-Malaysia Hall, The Muse Hall
Organised by	: Informa Markets Malaysia Sdn Bhd
Strategic Partner	: Muar Furniture Association (MFA)
International Trade Partner	: Malaysia External Trade Development Corporation (MATRADE)
Endorsed by	: Ministry of Investment, Trade and Industry (MITI) Ministry of Plantation and Commodities (MPC) Forest Research Institute Malaysia (FRIM) Malaysian Timber Industry Board (MTIB) Malaysian Timber Council (MTC)
Supported by	: Malaysia Convention & Exhibition Bureau (MyCEB)
Approved by	: UFI, the Global Association of the Exhibition Industry
Media Partner	: Star Media Group
Official Directory	: Malaysia Furniture Directory
Official Event App	: MIFF Furniverse
Official Magazine	: Furnish Now
Events	: Opening Ceremony Buyers' Night MIFF Awards Ceremony Best Presentation Award Furniture Excellence Award Industry Seminar Series The Muse Design Talks MIFF Tree Planting Campaign

