MIFF 2023- much anticipated return

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The Malaysian International Furniture Fair (MIFF) is ready to welcome global buyers once again in 2023. Several top manufacturers and exporters who are headlining the show will provide the global buyers with new opportunities to rebuild international business.

There are no pandemic restrictions to attend the four-day event, which will take place from 1st-4th March 2023, as Malaysia abolished all curbs such as testing, quarantine or vaccination in August, after reopening its borders in April.

Visitor registration has already opened for the 2023 show, that is set to launch the buying season in Asia and reinforce MIFF's position as one of South East Asia's most global and sizeable B2B furniture and furnishings events.

Organised by Informa Markets, MIFF will showcase over 500 exhibitors from Malaysia and abroad across 15 halls at the World Trade Centre Kuala Lumpur (WTCKL) and Malaysia International Trade & Exhibition Centre (MITEC).

Rising demand for Malaysia-made furniture – in particular, solid wood products, from retailers seeking to diversify and secure a steady supply of stocks disrupted by Covid lockdowns and cancelled travel, means the show is much anticipated.

Buyers will be able to meet and network with many of Malaysia's best-known suppliers, including Poh Huat, Ecomate, Favourite Design, Latitude Tree, Luxury Sleep, Mobilia International, Oasis and Wegmans.

A big draw of the show is that it features, under one roof, the largest showcase of Malaysian solid wood furniture and export-quality products from the country's furniture hub, Muar, and also the biggest selection of office furnishings in South East Asia.

MIFF 2023's segments include: an International Hall for foreign exhibitors; the Muar Hall, presented by the Muar Furniture Association, the most prominent industry group in Malaysia and a strategic partner of MIFF; MIFF Office, featuring the biggest collection of office furnishings in the region; designRena, a lifestyle floor exclusive, curated by top Malaysian manufacturers; and the xOrdinary showcase, highlighting Malaysian young designers.

Tags: 2023, furniture and accessories, furniture event, furniture fittings, furniture industry, furniture manufacturers, furniture UK, Malayasia Furniture Fair, MIFF