

Global furniture buyers, exhibitors to converge at KL fair next March



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MIFF 2023 will be held from March 1 to 4 at the World Trade Centre Kuala Lumpur (WTCKL) and Malaysia International Trade & Exhibition Centre (MITEC).

REGISTRATION for the Malaysian International Furniture Fair (MIFF) 2023 is now open on the MIFF website.

The four-day event will take place at the World Trade Centre Kuala Lumpur and Malaysia International Trade & Exhibition Centre from March 1 to 4.

Organised by Informa Markets, MIFF is the largest B2B furniture and furnishings event in South-East Asia and well-reputed for its wide variety of suppliers and products.

MIFF 2023 will feature over 500 exhibitors from Malaysia and abroad, showcasing the latest

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Buyers can network face-to-face with Malaysia's best-known global suppliers including Poh Huat, Ecomate, Favourite Design, Latitude Tree, Luxury Sleep, Mobilia International, SWS, Oasis and Wegmans.

Widening the product attractions are a host of exhibitors from China, India, Indonesia, Japan, South Korea, Singapore, Taiwan and Thailand.

"MIFF is very excited to resume its traditional annual cycle. It signals our commitment to support the recovery of the global furniture eco-system and future growth.

"MIFF 2023 will deliver the much-needed opportunities to revitalise businesses," said MIFF founder and chairman Datuk Dr Tan Chin Huat.

Frequented by international buyers from as many as 140 countries, MIFF 2023 is expected to again see strong global demand.

Participants from some 50 countries have confirmed their attendance at MIFF 2023 within the first two weeks of visitor registration.

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