



### Welcome Note From Datuk Dr Tan Chin Huat, Founder & Chairman Of MIFF

This is a wonderful opportunity to welcome and also express my appreciation to our...



### Foreword From Kelie Lim, General Manager Of MIFF

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### Malaysian International Furniture Fair

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  **MALAYSIAN INTERNATIONAL FURNITURE FAIR 2025** **1-4 MARCH** **SOUTHEAST ASIA'S LARGEST FURNITURE TRADE SHOW**  
MITEC & WTCKL KUALA LUMPUR ● ● [www.miff.com.my](http://www.miff.com.my)

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# Malaysian International Furniture Fair

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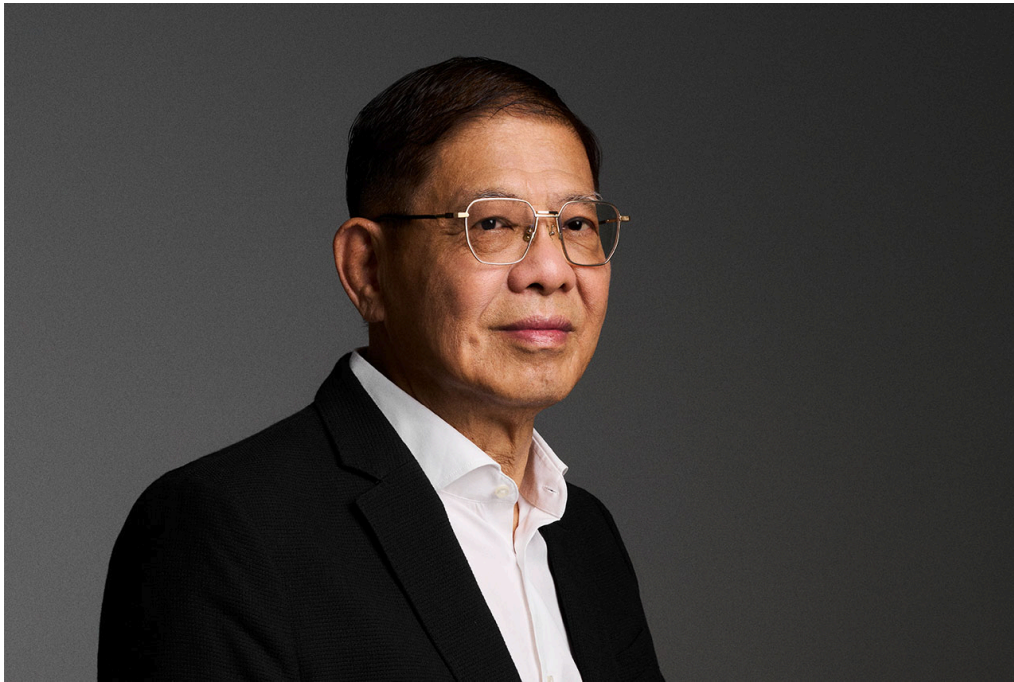
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# Welcome Note From Datuk Dr Tan Chin Huat, Founder & Chairman Of MIFF

DECEMBER 10, 2024 / NEWSLINE

This is a wonderful opportunity to welcome and also express my appreciation to our existing and new business customers from South Africa to MIFF 2025 taking place from March 1 to 4 in Kuala Lumpur.

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# Foreword From Kelie Lim, General Manager Of MIFF

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Our shows doors are open to welcome the global buyers for an exceptional four-day show at MIFF 2025, 1-4 March, Kuala Lumpur.

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## Malaysian International Furniture Fair

DECEMBER 10, 2024 / NEWSLINE

This is a commemorative and promotional Profile produced and published by HGR on behalf of the MALAYSIAN INTERNATIONAL FURNITURE FAIR (MIFF '25). All content unless specified has been supplied by MIFF.

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## MIFF Memories

DECEMBER 10, 2024 / NEWSLINE

Just four letters – MIFF – and the memories flood back. Many memories, marvellous memories of a vibrant and indelible experience.

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## Exhibitors And Buyers Upbeat At Malaysian International Furniture

# Fair 2024

DECEMBER 10, 2024 / NEWSLINE

The 30th edition of Malaysian International Furniture Fair wrapped up on a resounding note for exhibitors and buyers hailing the four- day show as a great opportunity to showcase their latest products to a global market and generate new business leads.

The show held from Mar 1 to 4 offered the opportunity for a record number of 715 exhibitors from 15 countries and regions including Malaysia, to connect with buyers from all over the world looking for high-quality furniture and high-value suppliers for household and commercial products.

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## MIFF And Muar Furniture Association Plant Trees In Sabah To Promote Environmental Sustainability

DECEMBER 10, 2024 / NEWSLINE

A team from Malaysian International Furniture Fair (MIFF) and its strategic partner, Muar Furniture Association (MFA), accomplished a special mission in

Sabah recently to plant trees to help restore the eco-system of the Lower Kinabatangan Wildlife Sanctuary.

Over two days, on July 8 and 9, they planted 100 trees to fulfill a pledge to plant a real tree for every six virtually sowed by visitors at the 30th anniversary of MIFF, the largest furniture trade show in Southeast Asia, in March this year.

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## Malaysian International Furniture Fair Set For Bumper Launch Of 2025 Asia Buying Season

DECEMBER 10, 2024 / NEWSLINE

The most global furniture B2B event in Southeast Asia, Malaysia International Furniture Fair (MIFF) – is on track for a huge opening to kick off the Asia 2025 buying season with 85% space already booked six months ahead.

As its sails towards another sell out, registration is now opened for trade buyers to attend the March 1 to 4 show taking place at the Malaysia International Trade & Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL).

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## CSIL's Top Furniture Companies

DECEMBER 10, 2024 / NEWSLINE

The following new publications in CSIL's Top Furniture Companies series are now available...

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# Challenging Times Ahead

DECEMBER 10, 2024 / NEWSLINE

The end-of-the-year edition of CSIL's 'World Furniture Outlook' report confirms challenging times for the furniture industry affected by the global geopolitical climate of considerable uncertainty.

CSIL's preliminary figures for 2024 show a slight increase in world furniture trade, but future prospects are negatively impacted by the protectionist agenda of the new US administration.

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## MIFF Welcomes More Global Buyers To Its 30th Anniversary Edition In 2024

JANUARY 30, 2024 / NEWSLINE

Marking a significant milestone of 30 years in global furniture trade and fresh from its strongest ever growth, the Malaysian International Furniture Fair (MIFF) is set to commence with a grand kick-off from March 1 to 4 next year.

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## About HGR

HGR has been the trusted name in the furniture, appliance and home entertainment retail market for some 30 years and is proud to announce its 2021 new website launch. With a fresher homepage design, increased focus on retailing news, and adoption of a full digital strategy, HGR is set to take your brand into the future...

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