

MALAYSIAN INTERNATIONAL



FURNITURE FAIR 2025



# furnis now

The Official Show News of the Malaysian International Furniture Fair

Issue 2 March



1-3 March 9:30am - 6.00pm | 4 March 9:30am - 5.00pm



MITEC & WTCKL, Malaysia



## A Vibrant Launch Ignites the Future of Furniture

The opening ceremony set an exhilarating tone for the event, showcasing innovation and collaboration in the furniture industry.

MIFF 2025 launched with remarkable energy yesterday, featuring 742 exhibitors across a vast 100,000-square-meter venue. The atmosphere was electric as YB Datuk Chan Foong Hin, Deputy Minister of Plantation and Commodities, representing YB Datuk Seri Johari Abdul Ghani, the Minister of Plantation and Commodities, presided over the grand opening ceremony of Southeast Asia's most influential furniture trade event.

The twin venues of the Malaysia International Trade & Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL) transformed into vibrant hubs of international commerce. Buyers from around the world converged to discover innovations from 12 participating countries and regions, including Malaysia, Indonesia, Thailand, Vietnam, Hong Kong, Japan, Mainland China, South Korea, Taiwan, India, the United Arab Emirates, and the United States.

In his speech, the Deputy Minister highlighted the success of Malaysia's wooden furniture exports, valued at RM9.9 billion in 2024, marking an 8.4% increase from the previous year. This growth reflects the commitment of local manufacturers to high-quality standards and supports Malaysia's goal of achieving RM28 billion in timber exports by 2025, as outlined in the National Agricommodity Policy 2030.

MIFF's founder and chairman, Dato' Dr Tan Chin Huat, also addressed attendees, reflecting on the fair's evolution since its inception in 1995. "From a local trade event, we have grown into an international fair, attracting visitors from over 100 countries," he noted. With cumulative sales exceeding USD 18.4 billion, MIFF continues to set new industry standards.

The opening ceremony featured a lively Scottish pipe band that set a festive tone for the day. As the doors opened to the fairground, a vibrant scene unfolded. Buyers eagerly explored unique furniture pieces, sharing insights and forging connections.

Beyond its role as a trade fair, MIFF nurtures creativity and innovation in the furniture industry, fostering a community where ideas thrive. With support from international delegations and industry experts, MIFF enriches the landscape of furniture design.

As Day 1 concluded with excitement, anticipation builds for the prestigious MIFF Awards Ceremony on March 3rd, promising even greater achievements ahead. Join us on this exciting journey!

## LAST CHANCE: SECURE YOUR SPOT AT BUYERS' NIGHT!

Don't miss your chance to network with global furniture leaders at the exclusive MIFF 2025 Buyers' Night! This premier networking event promises an unforgettable evening of connections, conversations and collaboration. Limited tickets are still available on a first-come, first-served basis.

Grab your tickets now at the International Buyers' Lounge, Hall 4A, Level 4, WTCKL - they're going fast!



## GET MORE AT MIFF 2025 WITH MIFF FURNIVERSE 2.0

Enhanced, Faster, Smarter!



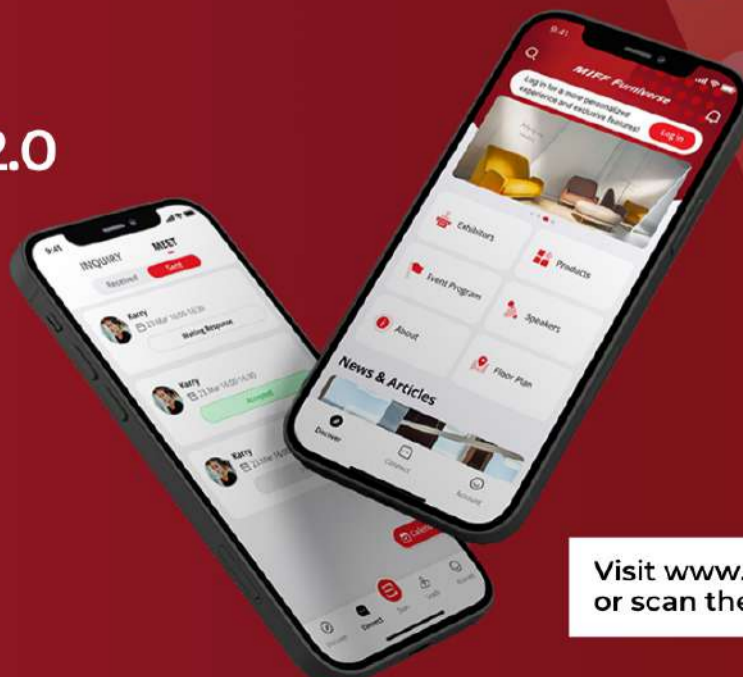
Explore the full event directory of exhibitors, speakers, and products



Find your way seamlessly using the interactive floor plan



Register for informative talk sessions, gaining access to valuable industry insights



Visit [www.miffurniverse.com](http://www.miffurniverse.com) or scan the QR code





Insights from MIFF 2025 Industry Seminar Series

**Fostering Diversity and Navigating Global Markets**

Dynamic exploration of cultural diversity in design and innovative business strategies in the furniture industry.

The Industry Seminar Series at MIFF 2025 brought together a vibrant group of professionals eager to explore essential themes shaping the furniture industry. The atmosphere was engaging, filled with attendees seeking insights to enhance their practices. The seminars highlighted the importance of diversity in design and strategic approaches for thriving in a global marketplace.

**Celebrating Cultural Narratives:  
The Power of Diversity in Interior Design**

The seminar "Strength in Diversity: Canada's Interior Design Landscape" showcased the transformative impact of diverse cultural perspectives. Moderated by Vesna Plazacic of the Interior Designers of Canada (IDC), this session was a masterclass in inclusion. Panellists shared experiences collaborating with Indigenous communities, highlighting projects like the Thunder Bay Public Library. These discussions illustrated the beauty of design and its potential to honour cultural heritage and foster community connections.

A key takeaway was the focus on storytelling in design—how personal experiences and cultural backgrounds can create spaces that resonate deeply. Attendees learned that embracing diversity is not merely a trend; it's a wellspring of creativity that can lead to richer, more meaningful environments.

**Global Strategies for Success:  
Mastering E-Commerce and IP in Design**

The seminar "Scaling Smart: Cross Border e-Commerce, IP, and Design Strategies for Global Growth" tackled the complexities of the global marketplace. Led by Bo Qiang of xOrdinary, this session offered actionable insights for brands aiming to expand internationally. Panellists discussed the intricacies of e-commerce and the necessity of understanding local consumer behaviour.

Experts emphasised the importance of protecting intellectual property in unfamiliar markets, which can save brands from potential pitfalls. The conversation focused on seizing opportunities for innovation and collaboration, encouraging attendees to cultivate a mindset that welcomes change.

Day 1 at MIFF 2025 underscored the significance of adaptability and strategic thinking in the evolving furniture industry, leaving participants inspired and equipped with practical strategies.

Join us for the upcoming sessions in the Industry Seminar Series to continue exploring innovative ideas and strategies that can elevate your business in the furniture sector.



**Bo Qiang**  
xOrdinary, Malaysia



**Aubrey Xiao**  
Amazon Global Selling, Singapore



**Sarah Huang**  
Peter Huang & Richard, Malaysia



**Sujak Hasbollah**  
Sujak Studio, Malaysia



**Ann Koh**  
Ancco Design Studio, Malaysia / UK



Scan Here to Ask Question!



**TESTIMONIALS**



**Liew Ze Yin**  
Luxury Sleep Products  
Malaysia

Since 2020, we have been with MIFF. The leads we got from MIFF are much greater in terms of exposing ourselves to overseas countries and the target markets we aim to export our mattresses to. The visitors at MIFF are genuine buyers, and we managed to close deals with a few potential leads.

Exhibitor



**Nishit Sanghrajka**  
Tile & Carpet Centre  
Kenya

I've been visiting MIFF for the past 8-9 years. It's a great exhibition with reasonable prices. The trends change, the suppliers change, and that's why we make it a point to visit every year. It allows us to explore new models, discover new suppliers, and always offer our customers a wide variety of products.

Buyer



xOrdinary

You're invited  
 \*\*\*

xOrdinary  
**4th edition**

Dad's Woods  
 The Craftsmanty  
 NatureLoop x Bhatriysea Raeedah  
 Charmaine Kamal | Nurtureknots Studio  
 Shi Terrazzo Atelier  
 Shahril Faisal  
 Klassit  
 Kurita by Seanton x Simply Ant Fixtures  
 Merite Design x Manje

Dayang's Art  
 Myjong  
 Soul in Glaze by Leezy  
 .bungkus  
 Petals by You  
 Dura Ki Hana  
 Cynthia Ngeau | Fego  
 Stephanie Ng Design  
 An Art Think

mitec  
 hall 5 foyer  
**01-04  
 march**

0930 - 1800 (1<sup>st</sup> - 3<sup>rd</sup>)  
 0930 - 1700 (4<sup>th</sup>)

Website  
[www.xordinary.com.my](http://www.xordinary.com.my)

Lim Yang Hock | Double Wood Design  
 Abee Chan Jia Er | APU x Cablerod  
 Lee Jia Hui | APU x Cablerod  
 Ng Kah Zun | APU x Cablerod  
 Teh Yi Hong | APU x Cablerod  
 Liew Yong Kian  
 0.25sec  
 Musotrees  
 Triple Tree



In conjunction with  
 Malaysian International Furniture Fair 2025  
 1 - 4 March



**MIFF Furniture Design Competition (FDC) Finalists Showcase**

1-4 March | Hall 2 Foyer, MITEC

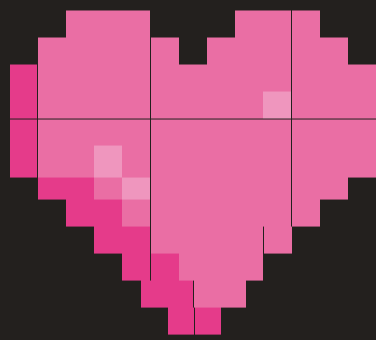


**id** MY FAVOURITE  
 iNternational Design Award

**AWARD CEREMONY**

An evening of inspiration, recognition, and networking with top designers and industry leaders.

**03.03.2025**  
**6 PM**  
**WTC PACIFIC BALLROOM**



**KUALA LUMPUR**  
**iDESIGN WEEK**

展位号 M500A

KUALA LUMPUR  
**iDESIGN WEEK**  
 吉隆坡 当代设计周

**2025 3.01-04**  
 MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE  
 MITEC 马来西亚吉隆坡国际会展中心

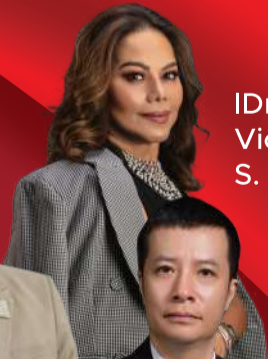
Professor Dr  
 Jegatheswaran  
 Ratnasingam



Ar. Sarosh  
 Wadia



IDr. Maria  
 Victoria  
 S. Almario



Koji Sakai



Luu Viet Thang



Keat Ong



**INDUSTRY SEMINARS**  
 @The Gallery, Level 1A, MITEC

**2 March (Sunday)**

**11:00am – 11:45am**

**Making Carbon Footprint Count for You**

Professor Dr Jegatheswaran Ratnasingam  
 Universiti Putra Malaysia (UPM)  
 Malaysia

**11:45am – 12:30pm**

**Trends of Furniture in Interior Design Today**

Ar. Sarosh Wadia  
 Indian Institute of Interior Designers  
 India

Koji Sakai  
 Japan Interior Architects/  
 Designers' Association (JID)  
 Japan

Keat Ong  
 Society of Interior Designers  
 Singapore (SIDS)  
 Singapore

IDr. Maria Victoria S. Almario  
 Philippine Institute of Interior Designers  
 Philippines

Luu Viet Thang  
 Vietnam Interiors Association  
 Vietnam



**SONTRA CRAFT**

**MITEC | HALL 1 | Booth M119C**

[www.sontracraft.com](http://www.sontracraft.com)

**BAMBOO FURNITURE**

As a leading OEM & ODM furniture manufacturer, SON TRA CRAFT brings elegance and accessibility to every home. Offering a well-curated collection of indoor and outdoor furniture, we blend modern and classic designs with luxury, innovation, and affordability. At SON TRA CRAFT, we believe that sophisticated living spaces should be accessible to all.



**S.K. FURNITURE**

**MITEC | HALL 2 & 3 |**

**Booth M217 & M321**

[www.skfurniture.com.my](http://www.skfurniture.com.my)

**LUMI DINING SERIES**

Modernise your dining space with the Lumi Dining Set. Its contemporary design and generous size make it perfect for creating unforgettable gatherings and cherished moments for years to come.



**HUPSHENG FURNITURE  
INDUSTRIES**

**WTCKL | HALL 3 | Booth 306**

[www.dhepfurniture.com.my](http://www.dhepfurniture.com.my)

**FOLD**

Discover a new level of customisation and elegance with our innovative design options, featuring five unique frame styles and 11 exquisite tabletop materials - perfect for design enthusiasts seeking versatility and sophistication. Meticulously crafted from premium materials like solid rubberwood and opulent marble, this collection effortlessly bridges the gap between home and stylish office spaces. Designed for aesthetic appeal and long-lasting durability, it's a statement piece that stands the test of time.



**LII HEN FURNITURE**

**MITEC | HALL 3 | Booth M305**

[www.liihenfurniture.com](http://www.liihenfurniture.com)

**SF2441**

Experience elegance and simplicity with this stunning bedroom set. Its pristine white finish creates a fresh and airy atmosphere, enhanced by soft, ambient lighting. Sleek acrylic accents add a sophisticated, contemporary touch, ensuring a tranquil and stylish retreat.



**FERNEX**

**MITEC | HALL 6 | Booth M603B**

[www.visco-pro.com.my](http://www.visco-pro.com.my)

**ERGOMOTION  
ADJUSTABLE BED**

Elevate your sleep experience to new heights with the Ergomotion Adjustable Smart Bed. Designed to transform your sleeping space into a hub of relaxation and convenience, this innovative bed frame offers more than just rest - it adapts to your lifestyle. Ergomotion allows you to customise your bed's position for optimal support and comfort. Compatible with most bed frames, it gives you the freedom to shape your bed exactly the way you've always imagined.



**BEST-BETECK  
FURNITURE**

**MITEC | HALL 6 | Booth M610**

[www.bestbeteck.com](http://www.bestbeteck.com)

**ABO**

Designed for those who appreciate style and functionality, this minimalist bed frame features a solid wood construction that ensures durability while exuding natural warmth. Paired with sleek wooden legs and a neutral colour palette, this bed offers a perfect balance of aesthetic appeal and long-lasting quality.



**HOTWIN FURNITURE**  
MITEC | HALL 4 | Booth M416C  
[www.hotwinfurniture.com](http://www.hotwinfurniture.com)

**HW OLIVIA DINING SET WITH BUFFET AND MIRROR**

The HW Olivia Dining Set blends durability and elegance. Crafted with eco-friendly rubberwood and scratch-resistant tempered glass, it offers modern aesthetics with lasting functionality. Rubberwood's warm tones complement the glass's sleek transparency, fitting diverse interiors. Enjoy a stylish, practical, and sustainable dining experience.

**SINCERITY FURNITURE**  
WTCKL | HALL 4B | Booth 4B03

**DINING SET**

Upgrade your dining space with our eco-friendly rubberwood dining set, a perfect blend of durability, style, and sustainability. Featuring a warm natural finish and a timeless design, it's ideal for family meals and entertaining guests. With its smooth texture and rich grain, this set adds sophistication to any home. Dine in style, dine sustainably!



**LY WOOD FURNITURE**  
WTCKL | HALL 3 | Booth 329

**LY-D2505 DINING SET**

Experience sophisticated dining with our Modern Elegance Dining Set, crafted for innovation, quality, and sustainability. Made from premium, eco-friendly materials, it offers exceptional durability with minimal environmental impact. Its sleek design and ergonomic seating ensure ultimate comfort, making every meal a delight. Perfect for contemporary spaces, this set blends style, functionality, and lasting quality for a timeless dining experience.



**TITOV**  
MITEC | HALL 9 | Booth M903  
[www.titov.com.my](http://www.titov.com.my)

**FLORE | ESSEN**

Flore – Elevate your bedroom with the Flore collection, a stunning fusion of modern contemporary design and artistic elegance. Crafted from solid wood and MDF, this durable set features intricate geometric patterns that add a distinctive touch of sophistication. Perfect for those who appreciate fine craftsmanship, Flore transforms your space into a warm and inviting retreat, balancing style and functionality effortlessly.

Essen – Experience the perfect harmony of style and practicality with Essen. Designed for modern living, this exquisite bedroom set combines solid wood, wood veneer, and MDF for lasting durability. Its sleek lines, rich wood tones, and refined detailing create a cozy yet elegant ambiance. Whether you seek a contemporary statement or a timeless retreat, Essen wraps your bedroom in warmth and comfort.



**EURO DOME**  
MITEC | HALL 6 | Booth M603  
[www.eurodomefurniture.com](http://www.eurodomefurniture.com)

**OTIS-ERD1196 | DOME-ERD1195**

The OTIS Sideboard embodies modern minimalism, featuring a light oak finish with natural wood grain and rounded pillar details that enhance its sleek design. Its contemporary aesthetic blends effortlessly with any decor, creating a sophisticated focal point for your home.

The DOME Sideboard offers versatile storage with a modular design that adapts to your needs. Arched glass doors provide a refined display, while the dark wood finish and striking bronze accents exude timeless elegance. Whether used as a standalone statement piece or combined for a bold centerpiece, DOME balances functionality with style, making it a must-have for modern living.



**SHUNDE GROWING IMPORT & EXPORT**  
MITEC | HALL 11 | Booth M1107D  
[www.fswinfast.com](http://www.fswinfast.com)

- 1) HIGH-QUALITY SPRING UNITS FOR GOOD AND HEALTHY SLEEP
- 2) POCKET SPRING FOR SOFA
- 3) MATTRESS

At Winfast, we are dedicated to enhancing lives with our high-quality spring units, ensuring healthy and restful sleep. Our Pocket Spring technology provides exceptional support for mattresses and sofas, delivering lasting comfort and durability. From mattresses and armchairs to sofas and specialised solutions, we bring innovation and relaxation to every space - at home, work, and on the go. Experience comfort wherever life takes you.



**YUN MING WOOD INDUSTRIES**

MITEC | HALL 11 | Booth M1111  
[www.yunming.com](http://www.yunming.com)

**TAMBOUR CREDENZA**

Designed with innovation and tradition in mind, the Tambour Credenza showcases exquisite woodworking craftsmanship while embracing modern practicality. Featuring a sleek tambour aesthetic, its sliding doors offer a seamless, space-saving solution for any interior. Perfect for those who appreciate timeless design with a contemporary twist, this credenza effortlessly combines style, function, and artisanal charm.



[www.bowlmanfurn.com](http://www.bowlmanfurn.com)

**BOWLMAN FURNITURE**

MITEC | HALL 5 | Booth M502  
[www.bowlmanfurn.com](http://www.bowlmanfurn.com)

**COLLIE DINING SET, PACO DINING SET, MARTM DINING SET**

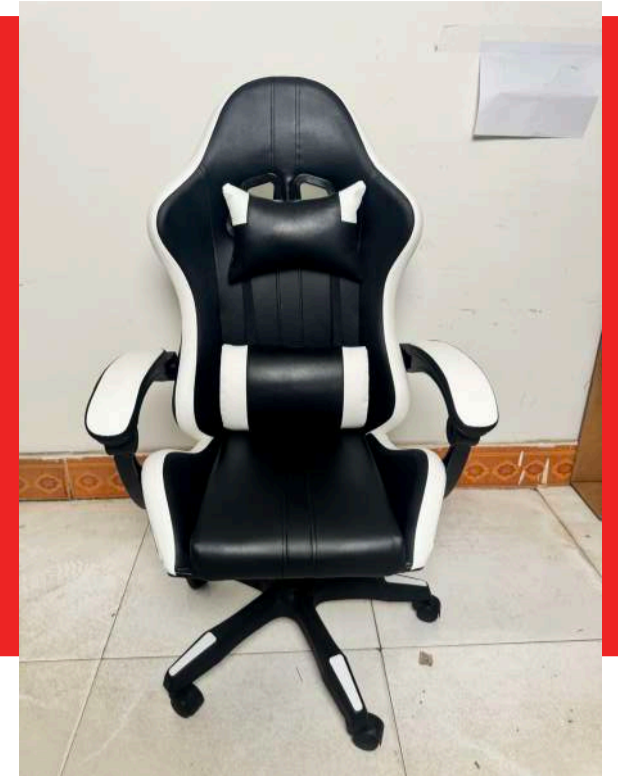
Founded in Malaysia in 1979, Bowlman Furniture specialises in wooden indoor furniture, including dining sets, bedroom sets, and occasional tables. With decades of expertise, we combine quality craftsmanship, innovative design, and efficient manufacturing to create beautiful, practical, and affordable pieces. Committed to customer satisfaction, we ensure competitive pricing, timely delivery, and excellent service, making our products highly sought after in international markets.

**TIANJIN CHRCASE FURNITURE TECHNOLOGY DEVELOPMENT**

WTCKL | HALL 4B | Booth 4B16C  
[chrcase.en.alibaba.com](http://chrcase.en.alibaba.com)

**OFFICE CHAIR, DINING CHAIR, OUTDOOR CHAIR**

This sleek and modern chair is designed for ultimate versatility - whether as a dining chair, office chair, or casual reading seat, it seamlessly fits into any setting. Crafted from eco-friendly, recyclable polycarbonate, it aligns with sustainable living while offering durability. The smooth surface is easy to clean - just a quick wipe with a damp cloth restores its shine. Perfect for those who value style, comfort, and sustainability.



**S & E ENTERPRISE**

WTCKL | HALL 2C | Booth 2C10 & 2C18  
[www.seowexport.com.my](http://www.seowexport.com.my)

**TIMBERLY**

The Timberly Series combines modern style with practicality, making it a perfect addition to any home. Crafted from durable particle board with elegant, slatted details, this collection offers both aesthetic appeal and smart storage solutions. Designed for seamless integration into contemporary living and dining spaces, it brings simplicity, durability, and everyday convenience to your home.



**JIANGSU HUAMAOTENGDA HOME FURNISHING**

MITEC | HALL 1 | Booth M109A  
[www.deribon.com](http://www.deribon.com)

**CABINET**

Founded in 2007, Deribon Full-House Customization is a leading Chinese brand specialising in R&D, design, manufacturing, and sales of custom cabinets, wardrobes, and home furnishings. With a commitment to high-quality craftsmanship, our innovative mixed oil finishing, semi-transparent gold tracing, mould pressing, and baking processes set us apart in the industry, ensuring durability, elegance, and superior design for modern homes.



**XIN BEE ALUMINIUM & FRAME MAKER**

MITEC | HALL 3 | Booth M312  
[www.xinbeeglass.com](http://www.xinbeeglass.com)

**LED MIRROR**

Enhance your space with mirrors featuring built-in lighting, blending state-of-the-art technology with sleek, elegant design. These clutter-free, luxurious additions provide both functionality and style, perfect for modern interiors. Frameless mirrors embody minimalist charm and sophistication, offering a clean, contemporary aesthetic that elevates any room.



**COSMINES**  
 MITEC | HALL 5 | Booth M510  
[www.cosmines.com](http://www.cosmines.com)

**COS-UZIAH BEDROOM SUITE**

Since 2011, Cosmines has specialised in innovative and trend-driven furniture, including bedroom suites, dining sets, TV consoles, and coffee tables. Our new bedroom suite features natural wood tones and embossed laminated paper, replicating authentic wood grain with a tactile texture. The solid rubberwood dining set offers durability, strength, and sustainability, making it a long-lasting, eco-friendly choice for modern homes.



**PREMIER WOODPROFILE**

WTCKL | HALL 3 | Booth 302  
[www.premwood.com](http://www.premwood.com)

**WOOD PROFILE**

Premier Woodprofile is a leading manufacturer of high-quality wrapped profiles, known for strict quality control and competitive pricing. Designed for interior decorators, floor layers, carpenters, and DIY enthusiasts, our profiles are lightweight, easy to work with, and customisable to any specification. Committed to sustainability, we source raw materials from responsibly managed forests, ensuring our products are eco-friendly and durable.



**TIMOTION TECHNOLOGY**

WTCKL | HALL 2B | Booth 2B13  
[www.timotion.com](http://www.timotion.com)

**TEKarrc**

The TEKarrc height-adjustable desk blends a sleek design with modular functionality, offering configurations with four or six legs to suit different workspace needs. Its slim, modern profile makes it a stylish addition to any office or home environment. A standout feature is its clean cable management, with all wiring concealed within the frame, ensuring a tidy, clutter-free workspace for enhanced organisation and efficiency.

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS (EPCH)**

MITEC | HALL 1 | Booth M120  
[www.epch.com](http://www.epch.com)

**HANDICRAFTS, FURNITURE, GIFTS, DÉCOR, LIFESTYLE, FASHION, TEXTILES**

The Export Promotion Council for Handicrafts (EPCH) is India's apex body representing handicraft manufacturers and exporters. A non-profit organisation, EPCH supports 10,000+ members, enabling them to offer customised, high-quality products to global buyers. It serves as a vital link between Indian artisans and international markets, providing industry insights and business facilitation. For over 30 years, EPCH has organised the IHGF Delhi Fair, one of Asia's largest gifts & handicrafts fairs, held biannually (Spring & Autumn). The 59th IHGF Delhi Fair - Spring 2025 is set for April 16-19, 2025, at India Expo Centre & Mart, Greater Noida, Delhi (NCR), India.

**PURE STAR EXPORT**

WTCKL | HALL 3 | Booth 321  
[www.purestarexport.com](http://www.purestarexport.com)

**ASTRA MESH DINING COLLECTION | AVENZO LIVING COLLECTION**

Featuring a sleek wooden table with a sturdy black metal frame, the Astra Mesh Dining Collection includes a bench and four mesh-back chairs for comfort and support. Its A-frame design ensures stability, while wood, metal, and mesh materials offer durability for indoor and outdoor use. Perfect for patios, gardens, or dining spaces, it adds a refined touch to any setting.

The Avenzo Living Collection blends style and comfort with a solid wood A-line frame, a two-seater sofa, two armchairs, and a coffee table with a dark wood top and black metal legs. Soft off-white cushions provide superior comfort, while its ergonomic design enhances relaxation. Ideal for contemporary interiors, this set offers sophisticated functionality for any living space.



**STAR CREATION HOUSEWARE**

MITEC | HALL 9 | Booth M905G  
[www.wxquansheng.en.alibaba.com](http://www.wxquansheng.en.alibaba.com)

**FOLDABLE STORAGE OTTOMAN & STORAGE DRESSER**

Designed for functionality and style, this foldable storage ottoman and dresser serves as a seat, footstool, and storage solution with a 100kg+ load capacity. Made from soft, floor-friendly materials with no sharp edges, it ensures safety and durability. Its high-capacity interior provides ample storage while folding compactly to save space. With eco-friendly materials, trendy designs, and vibrant colours, it enhances any home while offering practical, multi-purpose use.





**HOVIS INDUSTRIES**

**MITEC | HALL 11 | Booth M1118**  
[www.hovisindustries.com](http://www.hovisindustries.com)

**HovisTop**

HovisTop provides sophisticated, easy-maintenance moulded compression surfaces, available in a variety of colours and sizes. These surfaces are suited for both indoor and outdoor applications, each with distinctive patterns. We are committed to delivering the highest standards of quality and functionality in every HovisTop product.



**SOFT LINE FURNITURE (MALAYSIA)**

**MITEC | HALL 8 | Booth M809**  
[www.deep.furniture](http://www.deep.furniture)

**LANDMASS MODULAR SOFA SERIES**

This modular sofa set, including a one-seater, two-seater, corner unit, and ottoman, offers versatile configurations to fit any layout, with additional units easily integrated. Built with pocket springs for comfort and solid wood bottom panels for durability, it ensures lasting support. The interchangeable ottoman enhances flexibility, while its knock-down structure and compact packaging allow for easy assembly and efficient shipping, perfect for modern interiors.



**DEEP ARTSPACE**

**MITEC | HALL 8 | Booth M809**  
[www.naturalsignature.com](http://www.naturalsignature.com)

**TATAMI SERIES / STORAGE BED SERIES**

The Tatami Series features flexible modular platforms with adjustable tables and built-in storage, perfect for bedrooms, study rooms, and living spaces. Its versatile design adapts to any layout, while hidden compartments, shelves, and cabinets offer efficient storage solutions. Ideal for relaxing, reading, working, sleeping, or hosting guests, this series seamlessly combines functionality and comfort.



**LAC VIET HANDICRAFT EXPORT COMPANY LIMITED**

**MITEC | HALL 1 | Booth M119**  
[www.lacvietcraft.com](http://www.lacvietcraft.com)

**HOME FURNITURE**

Lac Viet Handicraft takes pride in offering unique, handcrafted furniture that stands apart from mass-produced items. Made from natural materials like rattan, bamboo, coconut shells, mother of pearl, seagrass, and water hyacinth, each piece carries the warmth and soul of Vietnamese craftsmanship. Every creation reflects authentic artistry, ensuring a one-of-a-kind charm for your space.



**TRISWIFT DESIGNS**

**MITEC | HALL 8 | Booth M807**  
[www.triswift.com](http://www.triswift.com)

**TS RANCHO MARBLE DINING SET (1+6)**

Crafted with simplicity, elegance, and modernity, the TS Rancho Marble Dining Set features carefully selected marble types and premium finishes tailored to different market preferences. For a refined dining experience, visit Triswift Designs, where we offer premium designs and expert craftsmanship to elevate your space.



**GIC TESTING & INSPECTION SERVICES**

**MITEC | HALL 1 | Booth M1101**  
[www.gicgrp.com](http://www.gicgrp.com)

**TESTING, INSPECTION AND CERTIFICATION**

Since 1993, GIC Testing & Inspection Services has been a leading provider of testing, inspection, and certification for hardline merchandise. We ensure compliance with global safety and quality standards, identify country-specific regulations, and conduct single-product analysis. Our inspection and auditing services cover all production stages, delivering reliable assurance for manufacturers and retailers.

# Admission Rules

- Opening hours: **9:30am - 6:00pm\***  
 \*4 March opening hours: 9:30am - 5:00pm
- Admission fee: **RM20\*\***  
 \*\*Admission fee is subject to 8% SST
- No admission to person(s) **under the age of 16**
- Dress code is **smart casual**



**Join MIFF Community**

**Subscribe MIFF E-Newsletter**



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MIFF Official

[www.miff.com.my](http://www.miff.com.my)

## TRANSPORTATION

### Daily Morning Hotel Transfer

Time: 0915 hrs – 0930 hrs (1-4 March)

### Daily Evening Hotel Transfer

Time: 1815 hrs – 1830 hrs (1-3 March)  
 1715 hrs – 1730 hrs (4 March)

### MITEC & WTCKL to Official Hotels

- Dorsett Hartamas Kuala Lumpur
- Seri Pacific Hotel Kuala Lumpur
- Sheraton Imperial Kuala Lumpur
- Sofitel Kuala Lumpur Damansara
- Shangri-La Hotel Kuala Lumpur
- Sunway Putra Hotel Kuala Lumpur
- Wedgewood Residences

### Shuttle Transfer WTCKL ↔ MITEC

Time: 0930hrs – 1800hrs (1-3 March 2025) , 0930hrs – 1700hrs (4 March 2025)

#### Pick Up Point

**WTCKL** Main Entrance, Level 2 (Bus Bay)  
**MITEC** South Entrance, Level 1



#### Taxi Stand

**WTCKL** Main Entrance, Level 2  
**MITEC** Level 1 – South Entrance



Organiser: **Informa Markets Malaysia Sdn Bhd**  
 Company no. 201101014009  
 Suite 5-01, Level 5, Sunway VISIO Tower,  
 Lingkaran SV, Sunway Velocity,  
 55100 Kuala Lumpur, Malaysia.  
 +603-9771 2688  
 +603-9771 2799  
 info@miff.com.my

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Official Magazine:

