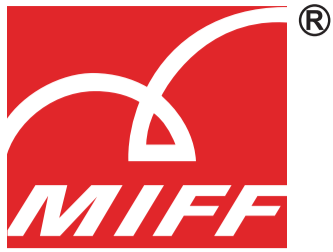


**MALAYSIAN
INTERNATIONAL**



**FURNITURE
FAIR 2025**



furnis now

The Official Show News of the
Malaysian International Furniture Fair



1-3 March
9:30am - 6.00pm

4 March
9:30am - 5.00pm



MITEC & WTCKL,
Malaysia

Issue **1**
March

MIFF 2025 Unleashes a World of Sourcing Adventure

Welcome back to the annual Malaysian International Furniture Fair (MIFF)

Whether you're a familiar face or joining us for the first time, we're excited to have you here!

MIFF 2025 is officially here, unveiling a vibrant showcase of creativity and collaboration. This year's exhibition promises to ignite your passion for sourcing with an array of exciting events and offerings, kickstarting Asia's furniture buying season.

Join us today for the Official Opening Ceremony, officiated by YB Datuk Chan Foong Hin, Deputy Minister of Plantation and Commodities, marking the start of an incredible journey into the world of furniture design. Throughout Day 1, engage in our Industry Seminar Series, featuring leading experts sharing invaluable insights.

With over 740 exhibitors from 12 countries, MIFF 2025 showcases cutting-edge advancements in furniture and sustainable practices. Don't miss the innovative xOrdinary Showcase and the inaugural KL iDesign Week, both highlighting the latest trends and solutions. Explore MIFF OFFICE, Southeast Asia's largest sourcing centre for office furniture, offering tailored solutions for modern workspaces.

Enhance your experience with the upgraded MIFF Furniverse App 2.0, your digital companion for navigating the exhibition with real-time updates and exhibitor information at your fingertips.

Dive into the vibrant atmosphere, connect with industry professionals, and foster meaningful collaborations throughout the day. Stay informed with our official e-show news dailies for the latest updates and recaps throughout the exhibition. Welcome to MIFF 2025, where inspiration awaits at every turn!

GET MORE AT MIFF 2025 WITH MIFF FURNIVERSE 2.0

Enhanced, Faster, Smarter!



Explore the full event directory of exhibitors, speakers, and products



Find your way seamlessly using the interactive floor plan



Register for informative talk sessions, gaining access to valuable industry insights



MIFF furniverse

Visit www.miffurniverse.com
or scan the QR code





DATO' DR TAN CHIN HUAT
Founder & Chairman MIFF

As we prepare to open the doors of the Malaysian International Furniture Fair (MIFF) 2025, I am delighted to welcome you to our most dynamic edition yet.

The furniture industry is evolving rapidly. Changing customer needs, growing environmental concerns, and technological advancements are redefining how we design and manufacture. Amidst these changes lies immense opportunity – and MIFF 2025 is your gateway to seizing it.

As Southeast Asia's premier furniture exhibition, we offer far more than a traditional trade show. Our exhibition floor pulses with possibility as global buyers discover groundbreaking designs, manufacturers showcase innovative solutions, and industry leaders forge partnerships that will define tomorrow's market. Year after year, we have set new records in attendance, expanded our international buyer base, and unveiled innovations that establish new industry benchmarks.

MIFF 2025 raises the bar even further with an expertly curated programme of events and innovations. Expect a dynamic showcase of design excellence, craftsmanship, and sustainability – all hallmarks of MIFF's legacy.

Thank you for being with us in Kuala Lumpur for MIFF 2025! We hope you enjoy the event and find it inspiring. Your next big opportunity starts here.

Wishing you a productive sourcing week filled with valuable connections and experiences!



STEVE ONG
President
Muar Furniture Association

As President of the Muar Furniture Association (MFA), it is my privilege to welcome you to MIFF 2025 – Southeast Asia's largest and most influential furniture trade show.

The synergy between MIFF and MFA has created unprecedented opportunities for our manufacturers. Through MIFF's world-class platform, Muar furniture has gained significant global exposure, establishing Muar as a central hub for Malaysian homegrown furniture, and a key contributor to the nation's furniture exports.

The dedicated "Muar Hall" at MIFF is a testament to our strong partnership, providing our members with a prestigious platform to showcase their innovative designs and manufacturing capabilities to international buyers.

Our collaboration with MIFF has been instrumental in transforming Malaysia's furniture industry, enhancing our global visibility and export growth. Today, Muar contributes 70% of Malaysia's total furniture exports, showcasing our commitment to quality craftsmanship, innovation, and global excellence.

International buyers continue to turn to MIFF for high-quality, innovative Malaysian furniture. Year after year, our members leverage this platform to secure major deals, expand into new markets, and build lasting global partnerships.

I warmly invite you to explore the diverse offerings at Muar Hall and experience firsthand why Malaysian furniture continues to set benchmarks worldwide.

Thank you for your continued support. We look forward to welcoming you and being part of your business growth story.



OFFICIAL OPENING CEREMONY

1 March 2025 | Malaysia International Trade and Exhibition Centre

GUEST OF HONOUR

Yang Berhormat Datuk Seri Johari Bin Abdul Ghani
Minister of Plantation and Commodities

Represented by:

Yang Berhormat Datuk Chan Foong Hin
Deputy Minister of Plantation and Commodities



BUYERS' NIGHT

The Most Anticipated Party of the Year,
Where Connections Shape Opportunities!

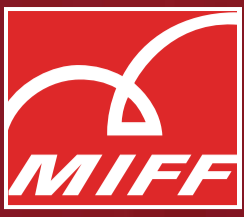
2 March 2025 | 6:30pm

Grand Ballroom, Level 3
Malaysia International Trade & Exhibition Centre (MITEC)

*International buyers can redeem your free ticket at
International Buyers Lounge (IBL), Hall 4A, Level 4, WTCKL.

First come, first served basis.





**MALAYSIAN
INTERNATIONAL
FURNITURE
FAIR 2025**

1-4 MARCH
MITEC & WTCKL
KUALA LUMPUR

INDUSTRY SEMINARS

@The Gallery, Level 1A, MITEC

1 March (Saturday)

2:00pm – 2:45pm

Strength in Diversity: Canada's Interior Design Landscape

Vesna Plazacic (Moderator)
Interior Designers of Canada
Canada

Kathryn Lawrence
Brook McIlroy
Canada

Tamara Bush
Inhabit Designs Inc.
Canada

Marcella Au
BDP Quadrangle
Canada

Kerri Peyton
Peyton Licensed Interior Design Inc.
Canada

3:00pm – 3:45pm

Scaling Smart: Cross Border E-Commerce, IP, and Design Strategies for Global Growth

Bo Qiang
xOrdinary
Malaysia

Aubrey Xiao
Amazon Global Selling
Singapore

Sarah Huang
Peter Huang & Richard
Malaysia

Sujak Hasbollah
Sujak Studio
Malaysia

Ann Koh
Annco Design Studio
Malaysia/ UK

3:45pm – 4:30pm

MyTLAS as Timber Legality Assurance

Sunita binti Muhamad
Malaysian Timber Industry Board (MTIB)
Malaysia

2 March (Sunday)

11:00am – 11:45am

Making Carbon Footprint Count for You

Professor Dr Jegatheswaran Ratnasingam
Universiti Putra Malaysia (UPM)
Malaysia

11:45am – 12:30pm

Trends of Furniture in Interior Design Today

Ar. Sarosh Wadia
Indian Institute of Interior Designers
India

IDr. Maria Victoria S. Almario
Philippine Institute of Interior Designers
Philippines

Koji Sakai
Japan Interior Architects/
Designers' Association (JID)
Japan

Luu Viet Thang
Vietnam Interiors Association
Vietnam

Keat Ong
Society of Interior Designers
Singapore (SIDS)
Singapore

3 March (Monday)

11:00am – 11:45am

AI Friend or Enemy?

Dr Eric Leong (Moderator)
Malaysia

Tul Lekutai
Deco Moda Studio
Thailand

Philip Yap
CDN-Worldwide Limited
China/Malaysia

Walter Tan
Elemental Republic
Malaysia

Shinichi Mitsuki
Mitsui Designtec Co Ltd
Japan

Hamidah Abdullah
CTCS Worldwide Sdn Bhd
Malaysia

11:45am – 12:30pm

Ensuring Global Market Readiness - FRIM's Role in R&D, Testing and Certification for Malaysian Furniture Industry

Dr Sharmiza Adnan
Forest Research Institute Malaysia (FRIM)
Malaysia

Vesna Plazacic

Tamara Bush

Kerri Peyton

Bo Qiang

Sarah Huang

Kathryn Lawrence

Marcella Au

Aubrey Xiao

Sujak Hasbollah

Sunita binti Muhamad

Ann Koh

Professor Dr Jegatheswaran Ratnasingam

Ar. Sarosh Wadia

IDr. Maria Victoria S. Almario

Koji Sakai

Luu Viet Thang

Keat Ong

Dr Eric Leong

Philip Yap

Tul Lekutai

Dr Sharmiza Adnan

Shinichi Mitsuki

Walter Tan

Hamidah Abdullah

xOrdinary

You're invited

xOrdinary
4th edition



Dad's Woods
 The Craftsmanty
 NatureLoop x Bhatrisyee Raeeedah
 Charmaine Kamal | Nurtureknots Studio
 Shi Terrazzo Atelier
 Shahril Faisal
 Klassit
 Kurita by Seanton x Simply Ant Fixtures
 Merite Design x Manje

Dayang's Art
 Myjong
 Soul in Glaze by Leezy
 .bungkus
 Petals by You
 Dura Ki Hana
 Cynthia Ngeau | Fego
 Stephanie Ng Design
 An Art Think

Lim Yang Hock | Double Wood Design
 Abee Chan Jia Er | APU x Cablerod
 Lee Jia Hui | APU x Cablerod
 Ng Kah Zun | APU x Cablerod
 Teh Yi Hong | APU x Cablerod
 Liew Yong Kian
 0.25sec
 Musotrees
 Triple Tree

mitec
 hall 5 foyer
**01-04
 march**

0930 - 1800 (1st - 3rd)
 0930 - 1700 (4th)

Website
www.xordinary.com.my



In conjunction with
 Malaysian International Furniture Fair 2025
 1 - 4 March



MIFF Furniture Design Competition (FDC) Finalists Showcase

1-4 March | Hall 2 Foyer, MITEC

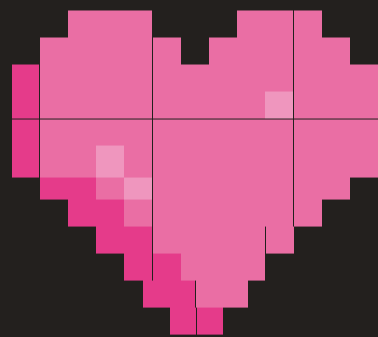


id MY FAVOURITE
 iNternational Design Award

AWARD CEREMONY

An evening of inspiration, recognition, and networking with top designers and industry leaders.

03.03.2025
6 PM
WTC PACIFIC BALLROOM



KUALA LUMPUR
iDESIGN WEEK

展位号 M500A

KUALA LUMPUR
iDESIGN WEEK
 吉隆坡 当代设计周

2025 3.01-04
 MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE
 MITEC 马来西亚吉隆坡国际会展中心



MUAR HALL

An indispensable component and partner of the Malaysian International Furniture Fair, Muar Hall has made its presence felt over the years. Come experience the wonders of Malaysian furniture in this special zone that highlights prestigious global brands that hail from the 'Furniture City of Malaysia'. Located in the Southern city of Johor, Muar is the country's foremost furniture hub and is currently home to more than 800 factories that manufacture up to 70% of Malaysia's total furniture exports. The Muar furniture industry is known for producing a wide range of high-quality furniture and you'll have exclusive access to their hottest-selling and most innovative offerings right here at MIFF 2025. So don't miss out!



VS OFFICE FURNITURE (MALAYSIA)

WTCKL | HALL 2B | Booth 2B29
www.nbaoke.com

DIRECTOR TABLE SET

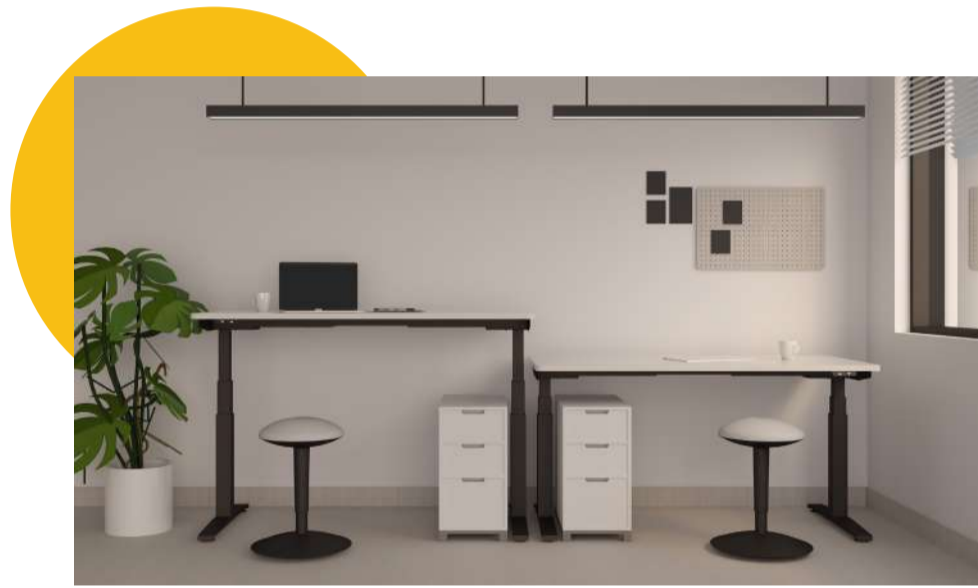
Make an impression with this exquisite director's table, where contemporary design seamlessly merges with unparalleled sophistication. The table features bold, strong lines and meticulously redefined finishes that exude confidence and authority. Its commanding presence not only enhances the aesthetic appeal of your workspace but also provides essential functionality, making it the perfect choice for leaders who appreciate elegance and style in their professional environment.

SUNDESK VENTURE

WTCKL | HALL 2B | Booth 2B47
www.sundeskventure.com

ERGONOMIC ADJUSTABLE DESK SD301-BX01

Sundesk's height-adjustable system offers exceptional flexibility. Its modular features include secure CPU storage, hidden cable management, and integrated soft seating with power and network access for seamless collaboration. Built with efficiency in mind, Sundesk's innovative control system consumes less than 0.1W in standby mode, reducing energy costs. Plus, its 100% recyclable packaging underscores a commitment to sustainability. Easily reconfigurable, expandable, and upgradable, Sundesk is a future-proof solution that evolves with your needs. Switch, connect, and grow effortlessly.



WINTECH METAL PROCESSING

WTCKL | HALL 2B | Booth 2B05
www.winpodacoustics.com

WINPOD ACOUSTIC POD

Wintech's Winpod is the first phone booth in the ASEAN market to achieve UL GREENGUARD Certification and has been elevated to GREENGUARD Gold Certification in 2023. In a market driven by privacy and technological demands, Winpod offers a certified solution that focuses on innovation and sustainability.



YEU HONG FURNITURE INDUSTRIES

WTCKL | HALL 3 | Booth 328
www.yeuhong.com

COZONE DINING COLLECTION

The Renzo Dining Table is a masterpiece of modern design, featuring a sleek walnut veneer top and a sculptural synthetic resin base. Its extendable design ensures versatility for any occasion. Complementing the table's elegant form, the Jaycob Chairs provide ergonomic comfort with plush grey upholstery. This collection blends practicality and style, ideal for any modern home.

KAIFENG LANWEI SMART HOME

MITEC | HALL 9 | Booth M912C
www.lanweismarhome.en.alibaba.com

SOFA

We specialise in crafting a wide range of seating solutions, including multifunctional power recliners, classic manual recliners, elegant stationary sofas, adaptable modular sofas, and versatile sofa beds. We are pleased to offer both OEM and ODM services, allowing you to create customised pieces tailored to your specific needs and designs.

INPAT (MALAYSIA)

MITEC | HALL 3 | Booth M313
www.inpat.com.my

SUSTAINABLE DESICCANT

Inpat International Group is a leader in the desiccant industry, dedicated to eco-friendly solutions that deliver superior moisture control with minimal environmental impact. By integrating cutting-edge technology, we ensure sustainable shipping, storage, and packaging protection while supporting global industries in building greener supply chains. Our commitment to sustainability is reflected in our use of biodegradable and recyclable materials, high-absorption efficiency that reduces waste, and initiatives to minimise plastic packaging. With SGS-certified performance and quality assurance, Inpat provides reliable, environmentally responsible desiccant solutions that help businesses meet their sustainability goals.



GAOYA FURNITURE INDUSTRIES

WTCKL | HALL 3 | Booth 311
www.gy-furniture.com

ALPINE LIVING

Designed for those who appreciate simplicity and elegance, the Alpine Living range features a sleek, minimalist aesthetic that effortlessly complements modern and relaxed home décors. Its Scandinavian-inspired finish, highlighted by vertically striped bar doors and subtle detailing, seamlessly blends style with durability. Crafted with quality materials, this collection offers a chic yet reliable addition to your living space.



HIGH GRADE FURNITURE

MITEC | HALL 11 | Booth M116A
www.highgrade.com.my

WINSLAND

The Winsland Modular Sofa combines exceptional comfort and firm support with high-density foam and pocket springs. Its modular design allows for various configurations, accommodating any space and lifestyle. You can easily add or remove sections for additional seating or a more compact setup. With a solid wood frame for durability and metal legs for stability, the fully upholstered Winsland Sofa enhances any living room, bedroom, or office decor. Stylish, functional, and adaptable - Winsland is the perfect addition to any space.



MKH FURNITURE DESIGN

MITEC | HALL 4 | Booth M423

DC1077 | TB8107

This beautifully crafted dining table combines modern elegance with timeless sophistication. Made from sealed natural hardwood, each piece showcases the unique grain patterns of kiln-dried wood, ensuring durability and highlighting the timber's inherent beauty. Expertly constructed with superior craftsmanship, this dining table comfortably seats 6-8 guests, making it perfect for family gatherings and stylish entertaining. Its sleek yet sturdy design enhances any dining space with a warm and refined aesthetic.

LUXURY SLEEP

MITEC | HALL 5 | Booth M515
www.luxurysleep.com

KINGSDOWN VIVALDI FOREST

We specialise in crafting high-quality mattresses designed for ultimate comfort while also providing comprehensive business solutions. As a reliable partner in ASEAN, we offer OEM and ODM services, international brand licensing, premium mattress components, pillows, and accessories to meet diverse market needs. Partner with us for innovation, quality, and growth in the sleep industry.



EURO BENCH OFFICE SYSTEM

WTCKL | HALL 2B | Booth 2B55
www.eurobench.com.my

FE9M MASSAGE CHAIR, FE 9 RECLINER CHAIR, FC 9 EXECUTIVE CHAIR

Experience the ultimate relaxation with Euro Bench's best-selling chairs, designed for modern living. Featuring a luxurious massage and reclining function, these chairs provide the perfect blend of comfort and convenience. With built-in USB charging ports, you can stay connected while you unwind. Whether for home or office, Euro Bench brings you the future of seating - innovative, stylish, and effortlessly functional.

FURNSTARS CONCEPT

MITEC | HALL 7 | Booth M707
www.furnstarsconcept.com

SERENITY BOUCLE UPHOLSTERED

Transform your bedroom into a luxurious retreat with this stunning upholstered bed frame. Wrapped in soft, textured bouclé fabric, it features clean lines and a plush, padded headboard for both style and support. The minimalist yet sophisticated design complements any décor, while the sturdy frame ensures lasting durability. Designed for a sleek, modern look, no box spring is required.





BAZHOU CITY BIAOXIANG FURNITURE

MITEC | HALL 11 | Booth M1107F
www.newbdjj.en.alibaba.com

CHAIR TABLE

Crafted from high-quality polypropylene (PP), this chair is produced using a single-material injection moulding process, ensuring a lightweight yet highly durable structure. This advanced manufacturing technique streamlines production, allows for cost-effective mass production, and enhances overall strength and longevity. With its elegantly simple design, the chair features a smooth, flowing curve without any extra framework, creating a modern, sculptural aesthetic that blends beauty with functionality. Perfectly balancing form and function, this chair is ideal for contemporary spaces.



YT ENVIRONMENTAL TECHNOLOGY

MITEC | HALL 1 | Booth M110N
www.ytenvironmental.com.my

DUST COLLECTOR, SPRAY BOOTH, GRINDING BOOTH, WASTE GAS TREATMENT, SPARK, DETECTION, EXTINGUISHING SYSTEM

Based in Penang, Malaysia, Yt Environmental Technology Sdn. Bhd. is a trusted provider of cutting-edge environmental protection solutions. We specialise in the design, manufacturing, sales, installation, and after-sales service of high-performance equipment, including dust collectors, spray booths, grinding booths, waste gas treatment systems, spark detection & extinguishing systems, and edge banding machines. Visit us at Booth M110N, Hall 1, MITEC, from March 1-4 to explore how our solutions can enhance your production quality, workplace safety, and environmental sustainability!

BAZHOU BIAODIAN FURNITURE

MITEC | HALL 9 | Booth M907D
www.cnbdjj.com

D0290 CHAIR

Bring contemporary style to your home or business with the D-0290 chair. Its unique perforated Polypropylene (PP) seat is not only visually appealing but also allows for excellent drainage, ideal for our tropical climate. The sleek chromed metal hybrid frame adds a touch of modern elegance and ensures lasting durability. Experience the convenience of tool-free assembly with its fully Knock-Down (KD) design – ready to use in minutes! Made with UV-stable plastic, this chair withstands the Malaysian sun, making it perfect for patios, cafes, or any indoor/outdoor space.



ACME UPHOLSTERY MANUFACTURING

MITEC | HALL 4 | Booth M424
www.acmeupholstery.com.my

AE376

This is a versatile 3+2+1-seater sofa designed for both comfort and functionality. Built with a solid wooden frame, it features plush upholstery in a neutral fabric, effortlessly complementing a range of interior styles. A hidden storage compartment provides ample space for essentials, helping to keep your living area tidy and organised. Perfect for apartments and compact homes, the sofa set seamlessly blends style, comfort, and practicality into one smart design.



JIAXING ZHIYOU TEXTILE

MITEC | HALL 10 | Booth M1009B
www.zhiyoufabrics.com

SOFA FABRICS

Jiaxing Zhiyou Textile Co., Ltd. specialises in researching, developing, producing, and selling premium sofa and household fabrics. Equipped with state-of-the-art machinery, including bonding, cutting, and embossing machines, we ensure high-quality, durable, and stylish textile solutions for diverse needs. Our products are widely recognised and trusted, selling across China, Southeast Asia, Europe, and the United States. We warmly welcome customers worldwide to connect with us and explore our exceptional fabric collections.



NINETY S FURNITURE

MITEC | HALL 4 | Booth M422
www.90sfurniture.com

NY1930

The bedroom is more than just a space - it's your sanctuary, a place to unwind and recharge. Designed with modern simplicity, the NY1930 features clean lines and a neutral colour palette, creating a calm and inviting atmosphere that enhances relaxation. With its sleek aesthetics and serene appeal, the NY1930 transforms your bedroom into a peaceful retreat that reflects your style - where comfort meets contemporary elegance.





HAINING FANMEI FURNITURE

MITEC | HALL 11 | Booth M1110

MODERN ELEGANCE BROWN LEATHER SOFAS FOR A STYLISH LIVING SPACE

Elevate your living space with these sophisticated leather sofas, designed to blend modern style with luxurious comfort. Featuring a sleek, minimalistic silhouette, they offer plush seating while maintaining a chic, streamlined aesthetic. Crafted from rich brown leather upholstery, these sofas exude refined elegance, while sturdy metal legs add a contemporary touch. Perfect for both modern and traditional interiors, they serve as a statement piece that complements any décor. Whether you're unwinding after a long day or entertaining guests, these sofas provide durability, high-end appeal, and ultimate relaxation - a perfect fusion of style and function.

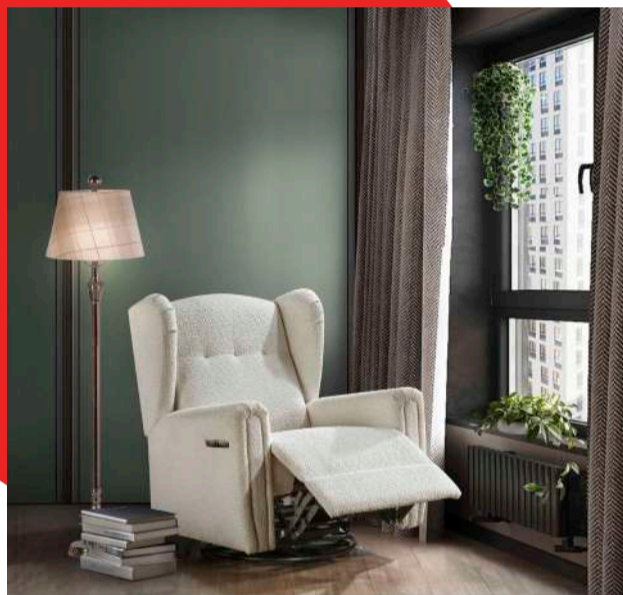


ALTO FURNITURE TRADING

MITEC | HALL 6 | Booth M603A
www.altofurniture.com.my

ARCO SERIES- BEDROOM SET

View. Feel. Understand. Experience our latest Arco Series - a bedroom collection crafted with safety in mind. Featuring minimal to no sharp edges, these designs prioritise comfort, security, and modern aesthetics for a worry-free living space. Visit our showcase and explore the perfect blend of elegance and safety in contemporary bedroom design.



CHUAN YIE FURNITURE INDUSTRIES

MITEC | HALL 4 | Booth M402
www.rodas.com.my

UPHOLSTERY

Chuan Yie, under the brand name Rodas, is a trusted upholstery and home furniture manufacturer specialising in a wide range of products, including custom OEM solutions. We cater to wholesalers, retailers, chain stores, and traders, delivering high-quality craftsmanship and durable designs. With a commitment to excellence, our products are now exported worldwide, offering superior comfort, style, and reliability to homes and businesses across the globe.



ODEON CAPITAL

MITEC | HALL 6 | Booth M618

896

Elevate your bedroom with our stylish collection, showcasing contemporary design and refined elegance. The luminous white finish instantly brightens your space, while the uniquely textured drawer fronts and subtle chrome accents add depth and luxury. The centrepiece of the collection is an exquisite, upholstered bed with integrated LED accent lighting, creating a serene retreat with the ideal ambiance for relaxation. Combining style and functionality, this collection offers spacious storage solutions alongside a sophisticated design, perfect for modern living.



EASE FURNITURE

MITEC | HALL 2 | Booth M205B

ET8045 + EC0098S

This chic consent chair set brings a touch of mid-century modern charm to your living space. Designed with curved, chamfered solid rubberwood arms and legs, these chairs offer both durability and timeless appeal. The high-density foam seat cushions, reinforced with metal springs, provide exceptional support and comfort for long-lasting relaxation. Paired with a sleek tea table, featuring a high-design panel and solid rubberwood legs, this set creates a cozy spot for reading, chatting, or unwinding. With its modern aesthetic and warm ambiance, it's the perfect addition to any living room.



HESHAN ZONMAN FURNITURE LIMITED

MITEC | HALL 9 | Booth M905J
www.zonman.cn

OFFICE CHAIR

Transform your office experience with our fully adjustable ergonomic chair, designed for personalised comfort and long-lasting support. Featuring customisable back height, lumbar support, and seat depth, this chair adapts to your needs, promoting healthy posture and reducing fatigue. The breathable mesh design enhances airflow, keeping you cool and comfortable, even in warm climates. Built for durability and modern style, this chair not only supports your well-being but also enhances productivity.

YI SHUNFA FURNITURE

WTCKL | HALL 2C | Booth 2C06
www.yi-shunfa.com

COFFEE TABLE

Discover the perfect blend of style and practicality with our antique-coloured coffee table. Its elegant design, featuring a gently aged finish, adds a touch of vintage sophistication to any room. The smoothly gliding drawer offers ample storage for remotes, magazines, or other essentials, ensuring a tidy and organised space. Crafted with quality materials, this coffee table is a durable and beautiful addition to your home.



T.A. FURNITURE & PROJECTS

WTCKL | HALL 4B | Booth 4B11
www.tafurniture.com.my

BEDROOM SET AND LIVING ROOM

Elevate your home with our collection of sleek furniture, featuring a sophisticated design and a calming palette of warm and neutral colours. From bedrooms to living rooms, our durable engineered wood pieces bring a contemporary aesthetic to any space. Designed for both comfort and style, they're perfect for residential and hospitality settings. Explore furniture that fits your unique lifestyle, no matter your taste or location. Let's create a home you truly love.



DONGGUAN EASTFOAM INDUSTRIES

MITEC | HALL 4A | Booth 4A06H
www.silinepillow.com

SILICONE COATED FOAM

Experience unparalleled comfort and peace of mind with our revolutionary pillow. Crafted from FDA food-grade materials, it's gentle on your skin and reliable. Designed for modern living, it's machine washable and dryable (wash bag recommended) for effortless care. The unique open-cell structure ensures breathability, preventing stuffiness and promoting restful sleep. Plus, enjoy exceptional longevity – our pillow lasts approximately three times longer than traditional pillows.



CHINFON FURNITURE INDUSTRIES

MITEC | HALL 11 | Booth M1102C

SCOTIA - CF383

Experience the perfect fusion of style and comfort with this solid wood bed, crafted for durability and elegance. Featuring a chunky, sturdy headboard and stable construction, it effortlessly complements modern and contemporary interiors. The rich, natural wood finish creates a calming and inviting atmosphere, making your bedroom a true sanctuary. After a long day, unwind in the secure embrace of this restful retreat. Pair it with the matching side table for seamless convenience and harmony.



IDEA STYLE FURNITURE

MITEC | HALL 2 | Booth M209
www.ideastylefurniture.com

BERLY

Crafted from solid rubberwood, this dining set combines modern sophistication with classic charm. The rectangular wooden table, featuring slightly rounded edges and sturdy, angled legs, offers both stability and refined aesthetics. Designed for comfort and style, the chairs boast an elegant, curved backrest with a minimalist touch, while the upholstered cushioned seats provide enhanced support for a relaxed dining experience. Perfect for modern and mid-century-inspired interiors, this durable and timeless dining set brings warmth, functionality, and effortless elegance to your home.



PT. SUFELINDO DAMAI SEJAHTERA

WTCKL | HALL 4B | Booth 4B17C
www.instagram.com/sufelindo

CHAIR PARTS AND OFFICE CHAIR

We specialise in manufacturing high-quality plastic components for office chairs, including robust star bases, ergonomic armrests, smooth-rolling castors, supportive backrests, adjustable headrests, and durable chair frames. Beyond plastics, we offer a comprehensive range of complementary steel parts, such as reliable gas springs and precision mechanisms, sourced from our trusted, long-standing partner factories. Whether you need individual components or fully assembled office chairs, we deliver exceptional products and unparalleled service, striving to be your global leader in the office seating industry.

Admission Rules

- Opening hours: **9:30am - 6:00pm***
 *4 March opening hours: 9:30am - 5:00pm
- Admission fee: **RM20****
 **Admission fee is subject to 8% SST
- No admission to person(s) **under the age of 16**
- Dress code is **smart casual**



Join MIFF Community

Subscribe MIFF E-Newsletter



Furnish Now by MIFF



Furnish Now by MIFF



Furnish Now by MIFF



MIFF Official

www.miff.com.my

TRANSPORTATION

Daily Morning Hotel Transfer

Time: 0915 hrs – 0930 hrs (1-4 March)

Daily Evening Hotel Transfer

Time: 1815 hrs – 1830 hrs (1-3 March)
 1715 hrs – 1730 hrs (4 March)

MITEC & WTCKL to Official Hotels

- Dorsett Hartamas Kuala Lumpur
- Seri Pacific Hotel Kuala Lumpur
- Sheraton Imperial Kuala Lumpur
- Sofitel Kuala Lumpur Damansara
- Shangri-La Hotel Kuala Lumpur
- Sunway Putra Hotel Kuala Lumpur
- Wedgewood Residences

Shuttle Transfer WTCKL ↔ MITEC

Time: 0930hrs – 1800hrs (1-3 March 2025) , 0930hrs – 1700hrs (4 March 2025)

Pick Up Point

WTCKL Main Entrance, Level 2 (Bus Bay)
MITEC South Entrance, Level 1



Taxi Stand

WTCKL Main Entrance, Level 2
MITEC Level 1 – South Entrance



Organiser:



Informa Markets Malaysia Sdn Bhd
 Company no. 201101014009

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