



HIGHLIGHTS

page **4** Experience MIFF 2018 in Virtual Reality



page **5** At MIFF, it's all about fabulous furniture. Take a peek...



Don't miss the MIFF 2017 Opening Ceremony today at 2 pm, Pacific Ballroom, Seri Pacific Hotel

Guest of Honour: YB Datuk Seri Mah Siew Keong, Minister of Plantation Industries and Commodities

Checkout the MIFF FDC Design Showcase at MATRADE Exhibition & Convention Centre (MECC) from 9.30 am to 6.00 pm on March 8 to 10, and from 9.30 am to 5.00 pm on March 11.

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The official show news of the Malaysian International Furniture Fair

08 – 11 March | 0930 – 1800 hrs | PWTC & MECC



## MIFF Unleashes MIFF Office in 2017

Emerging Office Dynamism at a Glance

by Ruchi Mahajan Ranga

The dire need of modern office spaces to be multifunctional and multimodal to facilitate easy collaboration of people, process and technology has brought change and flexibility in the spaces we work in. Understanding the needs of the changing work environment, Malaysian International Furniture Fair launches a dedicated section for office furniture in 2017 – MIFF OFFICE – that aims to showcase a complete range of novel solutions to match the varied needs of different office environments.

The section includes a complete range of home and commercial office solutions comprising office seating, storage, conference tables, work stations, safes, boardroom furniture, public seating, and much more. Living up to its reputation of being the No. 1 Furniture Trade Fair of Southeast Asia, MIFF aims to exceed the expectations of its buyers both in terms of functionality and value with this segment. The exquisite range of furniture solutions offered at MIFF OFFICE boasts of high quality and value to buyers from across the globe.

At MIFF OFFICE, you will find different materials and finishes used in creating

innovative and ergonomic designs. The tastefully selected styles, designs, and shapes showcased here can give any work nest the sophistication of a modern parlor with enhanced comfort. The wide selection of inventive products displayed in a convivial atmosphere makes MIFF OFFICE a perfect platform to make convenient and orderly choices.

MIFF OFFICE understands the need for products that utilize best practice materials, manufacturing process and most importantly life cycle principles. The exhibits at MIFF OFFICE exude an understanding that aesthetic boundaries are an integral part of increased employee engagement, productive return, and cultural strength.

The display of various trends ranging from residential style office furnishing to multipurpose ergonomic setup will help visitors witness a move towards creating spaces that are the antithesis of a rigid workstation. You will also see office furnishings with pops of colors in unexpected ways that have been designed to create environments that infuse wellness and productivity by stimulating colorful and happy thoughts. The use of color and texture unleashes the opportunity

towards creating an original and bold work environment, giving way to the needs of an ever-changing work landscape.

Whether you are looking to incorporate contemporary executive office furniture to infuse more style and function into your existing office or wish to contribute to overall employee efficiency with furniture pieces that can comfort them during long work hours, MIFF OFFICE has a solution for every need.

>> continued on page 2

### HOTSHOT



World Petals employees do their best Bollywood actor impression, popping out dramatically from behind flowers they are delivering to Wasaniaga Sdn Bhd (PWTC, Booth 102) and other exhibitors.

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BOOTH 233



&gt;&gt; continued from page 1

## Merryfair Chair System



PWTC, Booth 2B02  
[www.merryfair.com](http://www.merryfair.com)

Merryfair Chair System has been participating in MIFF since 1995 and is looking forward to capture more buyers for their new products through MIFF OFFICE this year.

"The concentration of office furniture exhibitors in one hall (MIFF OFFICE) will bring more buyers there, it will certainly bring a quality crowd and hopefully we will get more buyers this year," said Mr. Joon Ong, Assistant to the company's Managing Director.

The vibrant and elegant range of chairs from Merryfair displayed at MIFF OFFICE beckons to meet the needs of employee friendly workspaces. These chairs, with an exquisite range of fabrics, colors, and style, mean more time concentrating on the job in hand rather than that pain in your back.

Since its inception in 1974, under the visionary and dynamic leadership of Mr. Ong, the company continues to scale to greater heights with each event. The company reflects its commitment to environment with green manufacturing practices and sustainability of materials to maximize the recycled parts.

The company has been marketing its products to more than 100 countries and has succeeded in creating a niche in the market with furniture that has a competitive edge in terms of ergonomics, aesthetical value, functionality, durability and price.

Speaking about MIFF this year, Mr. Ong added "We wish MIFF more success. We hope MIFF continues to be a major platform for the furniture industry players. 2018 is going to be a big year for MIFF, and we are definitely excited about that."

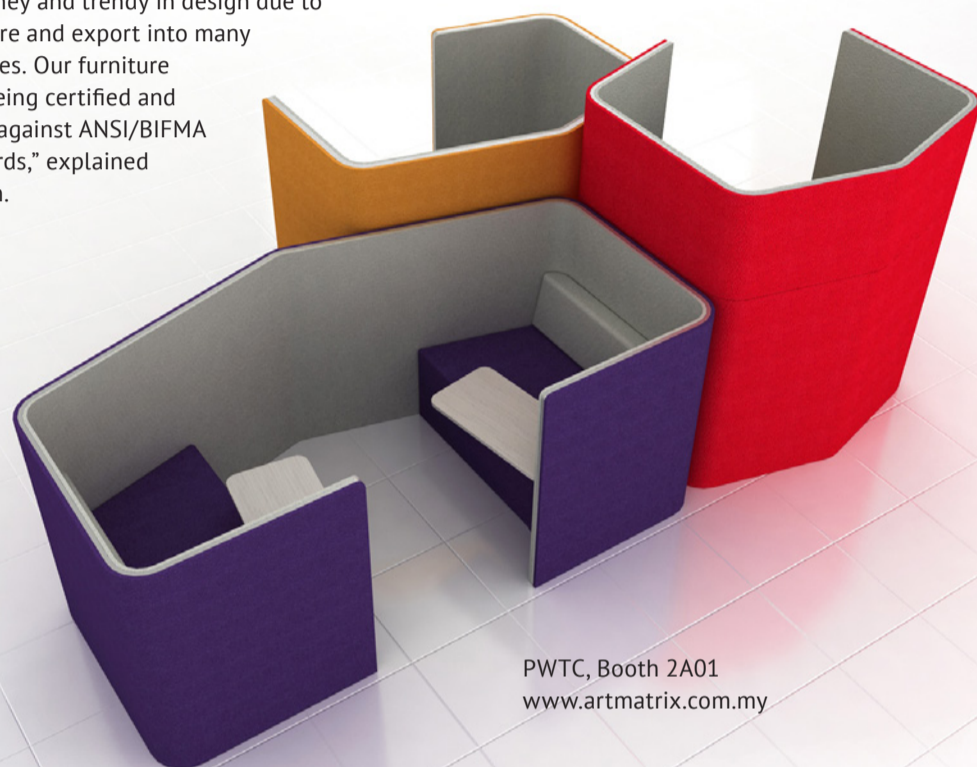
## Artmatrix Technology

With the vision to be counted among the top three office furniture companies in Malaysia, Artmatrix continues to tread its way towards its goal with persistent improvement in designs and functionality reflected in its range of office furniture displayed this year at MIFF OFFICE. The company has today emerged as a brand that transforms art into functionality with suave and sleek high quality office furniture.

With its dedication to provide users with a whole new working experience, Artmatrix not only delivers but exceeds the expectations of its customers at every level.

"This year we are presenting our new product called Net@Work, which is our latest agile workstation built up by curvy panels of 50 mm thick, upholstered over sophisticated fabrics filled with rockwool to provide excellent acoustic properties" said Mr. Herbert Koh Wooi Khiang, CEO, Artmatrix Technology. Explaining about the concept behind Net@Work, he mentioned that the system is a nest where people gather to exchange ideas fostering creative thinking, where colleagues can come together to communicate and to nurture innovative ideas in an office environment.

"We are a purely project sales company and thus very much focused on bringing our range of furniture into your work environment, be it locally or overseas as we are already in 22 countries. Our products are always value for money and trendy in design due to exposure and export into many countries. Our furniture is all being certified and tested against ANSI/BIFMA standards," explained Mr. Koh.



PWTC, Booth 2A01  
[www.artmatrix.com.my](http://www.artmatrix.com.my)



PWTC, Booth 2B23  
[www.oasis.com.my](http://www.oasis.com.my)

## Oasis Furniture Industries

Oasis Furniture Industries aims to offer office furniture ergonomically designed for health improvement. At MIFF OFFICE, the company unleashes its *Livable Office* range that offers a series of furniture that would transform modern offices. The *Livable Office* furniture series has been designed to cater to the needs of architects, interior designers, fit-out projects, commercial and government projects and even showroom customers.

Having participated in MIFF for 12 years since 2005, Mr. Ralph Ong, Managing Director of Oasis Furniture Industries said: "MIFF OFFICE is a very good start for office furniture industries to grow. People will start to differentiate office furniture from home furniture and appreciate the quality and value of office furniture."

"With the launching of MIFF OFFICE, I believe that the office furniture industry would grow to a brand new level as there would be more interactions and ideas flowing between suppliers and office furniture buyers around the world", Mr. Ong further added.

Each furniture item in Oasis Furniture's *Livable Office* range has been meticulously designed with the intent of enabling the working generation to transcend to higher efficiency and effectiveness. With its existing business partners from over 65 countries, Oasis constantly works towards improving the quality and delivery commitment to meet the market needs of office furniture buyers around the world.

MALAYSIAN INTERNATIONAL FURNITURE FAIR 2017  
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LINE US MIFF Furniture Design Competition (FDC)



**MIFF  
FURNITURE  
DESIGN  
COMPETITION  
2017**  
LIVING FURNITURE,  
GLOBAL PERSPECTIVE

Soon Her Sing Industries



PWTC, Booth 2B08  
www.acmi.net

Appreciating the launch of concept of MIFF OFFICE in 2017, Ms. S.L. Lim of Soon Her Sing Industries said: "This is going to help the buyers to easily identify the office furniture manufacturers and it is going to be easier for us to have our team ready to serve this group of target buyers."

The company has been showcasing its products at MIFF in the last decade and believes not only in good design, but also in durable and long lasting materials which will bring value to end consumers. The company emphasizes on the details and quality of each item in its furniture range.

Soon Her Sing Industries displays the MATCH series of their office furniture at MIFF OFFICE this year, exuding comfort enriched with modern sophistication. Targeted for business setups that demand an organized office space without compromising on comfort and style, MATCH partition system creates flexible elements to fit into a modern office. The color combination of the series has been tastefully chosen to inculcate good vibes towards creating a better working environment.

Euro Chairs Manufacturer

Euro Chairs has been a part of MIFF since its inception in 1995. Appreciating the launch of MIFF OFFICE at MIFF 2017, Mr. Tan Boo Chuan, Chief Executive Officer, Euro Chairs said: "MIFF OFFICE is a much-needed platform where exhibitors can showcase their office solutions and attract the right visitors. It may not seem to have a direct impact on business but certainly it can bring in more potential buyers, which can translate to sales in a shorter time."

Euro Chairs has been able to create a lasting impact in both domestic and international markets with office furniture by means of its persistent efforts towards quality and brand strengthening. In MIFF 2017 and MIFF OFFICE, Euro Chairs will showcase its versatile and ergonomic chair – LETGO. The concept of LETGO is based on providing optimum comfort and healthy support to the user with a simple seating solution.

"The USP of Euro Chairs is its sensitivity in understanding customers' needs, as we are constantly inspired to provide ideal and practical solutions," Mr. Tan further added. Having regarded MIFF as its business platform for strategic marketing plans, Euro Chairs is looking forward to beginning of another year of great interactions with potential buyers through MIFF 2017.



PWTC, Booth 2B03  
www.eurochairs.com

Aries Furniture

Aries Furniture has been investing its trust in MIFF since 2006 and finds it a perfect platform to let clients know that they are standing proud within the furniture industry and making uninterrupted progress towards achieving better design through simplicity.

The truly elegant designs from Aries Furniture incorporate top-notch functionality into a simple, uncluttered form. At MIFF OFFICE, the company launches Zees Series which is also one of the collections of minimalism and a contemporary concept for office furniture designs. Each item in the series clearly explains how a minimalist design can achieve maximum impact. The Zee Series boasts of distinctive, sculptured form marked by dramatic use of angles.

The floating elegance exuded by Aries Furniture's office furniture range can easily furnish a number of spaces within a single facility while maintaining a distinct aesthetic. Dedicated to support a broad range of functional elements, the designs of this range make reference to classic architectural features in a distinctively modern manner.



PWTC, Booth 2B38  
www.ariesfurniture.com.my



Boston Office Furniture  
PWTC, Booth 2B51  
www.boston.com.my



Linak Actuators  
PWTC, Booth 2B13  
www.linak.com



Safari Office System  
PWTC, Booth 2B05  
www.safariofficesystem.com



Classic Chair System  
PWTC, Booth 2B19  
www.classchair.com.my



Apex Office Furniture Exporter  
PWTC, Booth 2B21  
www.apexof.com.my



Nexus Office System  
PWTC, Booth 2A03  
www.nexuscollection.com



Zhejiang Henglin Chair Industry  
PWTC, Booth 2A02  
www.henglin.com



**INFINITY FURNITURE**

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Booth: 241

Venue: PWTC - HALL 2

MALAYSIA INTERNATIONAL  
FURNITURE FAIR 2017



# Preview MIFF 2018 in Virtual Reality

by Chow Ee-Tan  
Furnish Now writer

Virtual reality (VR) presentations may be part of housing showrooms in the future!

At the Malaysian International Furniture Fair (MIFF) this year, buyers and visitors will get to preview the amazing new venue of MIFF 2018 using virtual reality.

Internationally acclaimed Malaysian designer Philip Yap said that as technology is getting cheaper and more advanced, having VR technology allows us to look into our future homes before actually investing in and renovating them.

At MIFF 2017's center stage at PWTC exhibition hall, visitors and buyers alike can have a taste of what MIFF 2018 is going to be like, exhibiting the crucial role that VR technology plays in sales and in furniture exhibition events such as MIFF.

"VR allows us to look into the future. We are giving VR a kickstart at the MIFF exhibition this year, this is the first time we are using it in Malaysia for furniture and home setting." Yap and his team built the technology from his studio in China, and it involved a team of I.T. professionals from Malaysia.

"To build the VR technology you need two aspects of the reality – the artistic side as well as the technology," said Mr. Yap, who had a combination of people with a sense of materials and lighting, as well as those with technical knowhow.

"VR allows us to look into the future. We are giving VR a kickstart at the MIFF exhibition this year, this is the first time we are using it in Malaysia for furniture and home setting."

Mr. Philip Yap

"It is a collaboration work," he said. "As a designer, I drove the I.T. team, which was quite challenging in the beginning. But I'm glad that we have brought this to MIFF 2017, and hopefully the global furniture buyers will appreciate its value in this industry."

Mr. Yap emphasized that the key to the success of VR lies in how we can make the technology more affordable.

"We want to see how we can bring this technology in for the suppliers and presenters and also to the marketing team. And more importantly, how to reduce the cost and the time of presentation," he said.

"VR is the future. Our next step is how to make the technology friendlier to everyone."



## The Bigger Picture



by Paul Farley,  
Editor, Furniture News (UK),  
and IAFP Marketing Director

Like many of you, I've come a long way to be here at MIFF 2017 today. With London a 13-hour flight behind me, I've hit the show floor of this eminently international event to do some international business.

I'm a trade journalist, so I'm not here to buy and sell, but to explore, engage and report back to a domestic market hungry for sourcing opportunities.

I expect to see plenty of note today in particular, as I'm helping judge the Furniture Excellence Awards once again – look out for news of the winners on Friday.

When it comes to representatives of the foreign press, I'm not alone. This year's MIFF is kindly hosting the annual meeting of the International Alliance of Furnishing Publications (IAFP), a global network of editors and publishers that represents leading trade magazines from 19 countries.

Many of us are MIFF regulars, starting our Asian exhibition circuit in Kuala Lumpur as usual, and looking forward to seeing what's new at this year's edition.

Over the course of the show, my fellow association members will share their own thoughts in the Furnish Now daily show news, offering global perspectives on this global event.

In the meantime, find out more about the association at [www.iafpalliance.com](http://www.iafpalliance.com) – and, more importantly, enjoy the show!

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## From Day to Night

At SAMSON Premium Sofa Gallery, one can find a wide range of premium leather sofas and recliners such as this new classic day bed in full leather. The beautifully designed set is a relaxing sofa by day and can be turned into a comfort bed at night. "Sofa so good" being the company's motto, Samson builds and designs its own innovative and high-end range of products consisting of fine recliners, sofa beds, modular and full motions, and office lounge suites among others. Strict in maintaining the quality of its raw materials and finished products, it only uses high-end, genuine leather for its upholstery.

**Windmill Import & Export (Samson)**  
MECC, Booth A20  
[www.samson.com.my](http://www.samson.com.my)



## Stylish Office Solutions

Who says office chairs and furniture must be boring? Take a look at these popular mid-back computer swivel mesh chairs with chrome base which come in assorted bright colours for your work days. This, and other wide ranges of office chairs, are produced by U-Well Seating Industrial, the expert in manufacturing, supplying and exporting office furniture. With a factory in China, the company seeks to offer good quality and design with reasonable prices and good after service, as well as to provide exclusivity of patent products and new designs to their customers.

**U-Well Seating Industrial**  
PWTC, Booth 1M52  
[www.uwseating.com](http://www.uwseating.com)



## A Winning Dining Set

Add a classic beauty to your dining room! The rich brown finish of the TS Jovina dining collection by Triswift Designs features a non-fuss, straight-line contemporary and chic appearance. The design perfectly complements the white oak pattern veneer, while the stylishly stitched polyurethane upholstered seat cushions create a cozy and comfortable finish to this dining collection. Those with discerning taste can always trust in Triswift Designs, which has been exporting quality and well-designed dining sets to markets worldwide.

**Triswift Designs**  
PWTC, Booth 4A30  
[www.triswift.com](http://www.triswift.com)



## For the Young and Trendy

Here's a bedroom set that will appeal to the young and chic! With its simple and functional look, the set is enhanced with soft colours and accentuated with borders - a design that has the trendy younger generation in mind. This is one of the newer offerings by Teck Seng Industries, which specialises in providing comfort, style and good quality bedroom sets to customers. The company, while innovative in its design, also owns the most advanced machines such as panel saws and NC machines.

**Teck Seng Industrial**  
PWTC, Booth 4A09  
[www.tecksengind.com](http://www.tecksengind.com)



## Chairs of Fun and Function

These fun-looking and functional chairs, Plaza, by Shiang Ye Industrial are full plastic, stackable chairs for indoor and outdoor use. In terms of aesthetics, Plaza demonstrates an unobtrusive, robust volume that still maintains a simple, minimal elegance so that it can fit commercial, hospitality and even residential spaces. Thanks to its unique feature of modular armrests, Plaza is a versatile and cost-effective product. Using gas injection production process, it allows for a lightweight, thin profiled chair that thanks to its design, is seamlessly stackable and thus minimises logistic costs.

**Shiang Ye Industrial**  
PWTC, Booth 4B18  
[www.shiangye.com](http://www.shiangye.com)



## Pretty Country Charm

Here is a cozy living room concept that exudes country charm. The set is made in durable solid wood and comes with comfortable seat and backrest foam cushion, making it both functional and comfortable. The sofa is both practicality and fun. The natural wood color matches well with an apple green soft fabric that offers an element of nature into the living room. The design concept is derived from our everyday living habit, and fits well for either a house or condominium, as the configuration can be adjusted.

**Synway Furniture Industries**  
PWTC, Booth 335  
[www.synwayfurniture.com](http://www.synwayfurniture.com)



## BLEND WITH A+D WORKSPACE SOLUTION

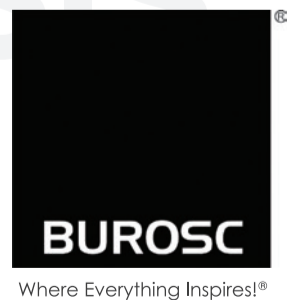
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## A Safe for All Seasons

Looking for a safe that protects you from burglary or fire? For more than four decades, Sunsafe Manufacturing has been one of the top safe manufacturers and exporters in the world, exporting to approximately 100 countries under its Eaglesafes brand. The wide array of handsome looking safes are manufactured for various purposes, such as design safes, gun safes, fire-resistant safes, burglary and fire safes, commercial safes, data media safes and so on, and they have all been accredited by UL / SP / JIS / GOST and Euro Grade 1 Certificates. With Eaglesafes' superior design, durable and excellent fire resistance functions, many actors and actresses from Korea are known to use their products.

**Sun Safes Mfg Co**  
PWTC, Booth 2B16  
[www.eaglesafes.com](http://www.eaglesafes.com)



## Dining with a 'Pub-Twist'

These higher-than-normal chairs' legs give an otherwise ordinary dining set an interesting twist. Aptly named the *Becky Pub Set* from Seng Yip Furniture, the furniture features solid wood all round. It has a five-piece Dinette with two-tones finish of black and oak that gives a harmonious fit for any home spaces. It features a round top table and solid scooping board seat, making this robust-looking set strong and sturdy and poised to be durable for long-lasting use.

**Seng Yip Furniture**  
PWTC, Booth 145  
[www.SYF.com.my](http://www.SYF.com.my)

## Display, Declutter and Decorate

Brighten up your home décor with *Antion Display Unit* from BM Furniture Export. Made up of a combination of metal and rubber wood, this display unit will turn your home into a bright, warm and organised space. Available in acacia oak finish, this unit has vast space at multi-layers to accommodate a variety of items that you plan to display. From photo frames to decorative accents, this display unit has the ability to refresh every room in the house.

**BM Furniture Export**  
PWTC, Booth 213C  
[www.bmfurniture.com](http://www.bmfurniture.com)



## Where Beauty and Quality Meet

A white fully-leather recliner like this comes with beautiful curves and a design of simplicity and elegance. Whatever range it is, one can be sure that the sofa design, craftsmanship, quality and service delivery are what Isella Sofa Design is built upon. As with any handmade product, a robust and strong frame assembly is important while good foaming provides upholstered furniture with an added measure of bounce. The company selects from fine leather stores fine grain hides in the required finish. Each piece of sofa created is meticulously developed and refined to the pleasure of its customers.

**Isella Sofa Design**  
MECC, Booth A26  
[www.isella.com.my](http://www.isella.com.my)



## It's time to Liven Up Your Living Space

Add a sparkle of verve and a pinch of classic flair to your living room with this finely polished teak wood living room set by Alunajati. The specially crafted stools in interesting shapes would uplift the mood and can perfectly enhance the style of your home décor. The unmatched elegance of teakwood blended with a touch of organisation is perfect to escalate the aesthetic appeal of your home. If you have been longing to make long lasting impressions on your friends and relatives, this enchanting living room set is perfect to meet your needs.

**Alunajati**  
MECC, Booth C14  
[www.alunajati.com](http://www.alunajati.com)



## Mobility Meets Stability

Wheels add mobility to the furniture. Buzzwheel Castor offers and supplies variety of castor wheels mainly for furniture, industrial racking as well as automotive industries with an exceptionally wide selection of loading capacities. The company specialises in providing wheels and castors made up of different materials, including polyurethane (PU), polypropylene (PP), cast iron, nylon, grey rubber and TPR rubber. Stainless steel to phenolic, these have been perfectly designed to withstand high-temperature and heat. These wheels come with a top plate which can either be rigid or swivel. You can also choose to have the ones with side brake, total brake as well as thread stem based on your unit requirements.

**Buzzwheel Castor**  
PWTC, Booth 516  
[www.castorpoint.com](http://www.castorpoint.com)



## Aesthetic Versatility

Modern design with a minimalist style, coupled with quality manufacturing is what Mobilia International is about. The furniture house comes out with designs that are made for the picky, the choosy and the ones who know what they want and how they want it. Its furniture covers the range of living room, dining room to bedroom.

Take this four-seater dining set, which is also available in various materials and fabric colours that fit the customers' tastes. Choose from the variety of veneers such as walnut, oak, ash and Malaysia's beautiful rubberwood, while metal parts are also used in combination with the design.

**Mobilia International**  
PWTC, Booth 111  
[www.mobiliainternational.com](http://www.mobiliainternational.com)





## Your Stylish Space Saver Solution

Rethink the needs of your office space with this trendy and stackable training chair from Foshan Huiyu. This elegant yet comfortable training chair has molded foam and nylon armrest for optimum comfort of users. These chairs are built with top quality materials to last for a long time so as to protect your investment. Perfectly suited for clinics, factories, hospitals, and training centres in view of their simplicity and space saving features.

**Foshan Huiyu Furniture**  
PWTC, Booth 168  
54222802@qq.com



## Sip 'n' Dine in Style

Furncrest introduces the *Zenith* chair and *Madison* table set which is all set to convert your dining area into a welcoming gathering place for family and friends. The subtle designing and warm shades will echo the hotel's enchanting look in your own home. This contemporary combo reflects the design that is currently en vogue. Like other products from Furncrest, this set is not only beautiful but functional as well, giving your room a theme and personality in one!

**Furncrest**  
PWTC, Booth 4A01  
www.furncrest.com

## Dreamy Bedroom Delight

Creating a personal space is easy when you invest in the right bedroom set. If you have been longing to create a dream bedroom, this *Wendy* bedroom set from Cosmines is an optimum choice for your needs. The contrast colour scheme and elegant theme exuded by this set gives you everything you need to outfit the entire bedroom in coordinated style. Infuse a perfect balance of warmth and style with this pretty bedroom set that showcases the best of modern design.

**Cosmines**  
PWTC, Booth 133  
www.cosmines.com



## Timeless Beauty

This artistic bedroom set from Decortage proves that matching furniture can in fact be stylish. This tastefully crafted design at the back has a unique charm that will glamorize your bedroom decor. The brightness and exoticism exuded by this bedroom set is just perfect for every home. For those looking to dress up their personal space with ageless beauty, this graceful design might just work best!

**Decortage**  
PWTC, Booth 506  
www.decortage.com



## Add Joy to Your Living Space

Uplift the look of your living decor with *GEO Series* from Homebest Enterprise Corporation. The elegance and geometric beauty coupled with unique style of irregular diagonal designs inject a novel contemporary style in the living area. The expertly crafted legs with frame on metal work has been tastefully designed to resemble cast iron while also providing heavy duty support and a touch of rustic refinement into your home! The adjustable legs ensure a level surface even on uneven floors.

**Home Best Enterprise Corporation**  
PWTC, Booth 217  
www.homebest.com



## Simply Regal

Furnilife brings you a collection of fabulous and dreamy bedroom styles that are truly eye-catching. This *Royal Bedroom* set is not only stylish but provides you with everything you need to complete the look of a perfect bedroom: simple and elegant. Whether you are decorating your new house or restyling your current rooms, addition of this charming bedroom set is perfect to jazz up your home décor.

**Furnilife**  
PWTC, Booth 131A  
www.furnilife.com



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Lifestyle Unit, MATRADE

**"Accelerate Your Exports Through eTRADE"**  
by Mr Mohd Hafizi Yusoff  
eTRADE Unit, MATRADE

**"Global B2B eCommerce Opportunities with Alibaba.com: Furniture Industry"**  
by Ms Adeline Tan  
PanPages Online Sdn Bhd



Register online before 10 March 2017 at [goo.gl/m1fal2](http://goo.gl/m1fal2)

or contact:

- Mr. Mohd Hafizi 03-6207 7312 mhafizi@matrade.gov.my
- Ms. Maisyarah 03-6207 7351 maisyarah@matrade.gov.my



## Personal Reflections

When it comes to revamping the bedroom, H-Huat's *Goldenwood* bedroom set is just right to turn your vision into fruition. Enriched settings and deep hues offer an energetic feel to the room. The colour scheme is so flexible it can carry any style or be any style for that matter. Whether you are styling your bedroom in a vintage, rustic, or modern look, this bedroom set is sure to bring the depth in design that you've been looking for.

**H-Huat Furniture**  
MECC, Booth C08A  
[www.hhuat.com.my](http://www.hhuat.com.my)

## Beauty To Match Your Inspiration

Bedrooms are not only a reflection of our everyday life but also a mirror image of our inner dreams. This elegant bed from Infinity Furniture Industry helps you to realise your dreams by giving your bedroom a graceful and uncluttered look. The soothing colour and seamless neat design combine with beauty and distinction. This theatrically inspired design has a unique glamour of its own that is meant to be used, admired and enjoyed.

**Infinity Furniture Industry**  
PWTC, Booth 241  
[www.infinityfurniture.com.my](http://www.infinityfurniture.com.my)



## Perfectly Comfy

Everything about this dining set from Smooth Star Enterprise feels graceful and orderly, right down to the cushioned backs and slender legs. The plush seats offer a casual comfort to keep those endless chats flowing. For those who would often look to set the scene beautifully for an intimate gathering, this dark coloured beauty can cast an mysterious glow.

**Smooth Star Enterprise**  
PWTC, Booth 331A  
[www.smoothstar.net](http://www.smoothstar.net)



## Nordic Collection

Loft Furniture unveils its dining collections in 2017. The *Nordic* collection is all set to steal your heart with its subtle conduits of style and taste. This collection is not only classy, but timeless as well, hence will never go out of fashion. If you want to make your dining area look amazing, this dazzling dining set can change the appearance of your space dramatically.

**Loft Furniture**  
MECC, Booth D09A  
[www.loftfurn.com.my](http://www.loftfurn.com.my)



## For Matchless Comfort

After a long day at work, there is nothing more precious than unwinding with your loved ones in the comforts of your home. With adjustable headrests, warm walnut leather and spacious seating, this beautiful creation by Leatherworld Upholstery will let you eliminate all of the day's troubles. With over three decades of experience in the field, Leatherworld has been manufacturing furniture for business partners all over the world. If you are looking for a perfect combination of style, quality and value, Leatherworld Upholstery offers you some of the finest choices.

**Leatherworld Upholstery**  
PWTC, Booth 123A  
[leatherworlduph@gmail.com](mailto:leatherworlduph@gmail.com)



## When Comfort Embraces Sophistication

This attractive and alluring modern Italian style sofa from Lumini Sofa Manufacturer is set to make your living room super comfortable. This Lumini exclusive design named *Sofia* with pocket spring seat has a unique inviting appeal and an unmatched comfort quotient. With this addition in your living area, you are all set to impress your guests with a one-of-a-kind lively furniture piece.

**Lumini Sofa Manufacturer**  
MECC, Booth D05  
[www.luminisofa.com](http://www.luminisofa.com)



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